

Memorandum of Understanding

Linking Farmers to Tourism

Preamble

We, the Representatives of *Farming Networks and Entities in Fiji, Vanuatu and Papua New Guinea* having met in Port Vila, Vanuatu at the *Pacific Week of Agriculture*, Port Vila, Vanuatu on October 2017:

- *Recognize* the vital importance of the agriculture and forestry sector to the people of the Pacific in terms of food security, incomes, historical and cultural heritage;
- *Recognize* the immense opportunities available within **our tourism and services industry** and the need to proactively build relationships with **key value chain actors in the tourism** and productive sectors
- *Note* the common challenges and opportunities faced by our farmers, communities and Farming Units with regards to production, capturing traditional know-how, engaging our youths, addressing climate change and building sustainable economic pathways through agriculture, forestry and natural resources that promote the standards of living of our people;
- *Reiterate* the important role of national *Farming Networks* as hubs of support for farmers providing technical support, advisory services, communication, policy advocacy, building strong networks with Government, private sector, partners and stakeholders in helping to build a sustainable agriculture and forestry sector in line with country and regional goals;
- *Recognize* the benefits of collaboration, exchanging information and seeking complementary approaches and that these partnerships are about facilitating stronger relationships, learning opportunities and opportunities with regards to strengthening production, markets and value chain support for farmers at all levels;
- *Acknowledge* that our partnerships and networks promoted the spirit of the *Pacific Framework for Regionalism* endorsed by our Pacific Leaders.

Hereby collectively commit to:

- *Promote* technical cooperation and economic exchanges in the agricultural sector and other productive sectors such as **tourism** and services among our networks, alliances and other networks.
- *Explore*, secure and share synergies based on the diversity and complementarity between our farmers: exchanging information, sharing experiences specific to each

country and assessing the possibility of applying these own country contexts. These include:

- **Supply and business models that leverage the tourism sector and other productive sectors**
- on cultural practices, traditional know-how, community nurseries
- research and extension services , agronomic methods, plant varieties
- seedbanks, plant distribution systems and models
- community and business models and market information
- technology, mechanization
- Use of information communication technology, SMS systems and other ICT or communication tools
- Financial products and services
- Value added technology
- Business Entrepreneurship

IN WITNESS WHEREOF, WE, the représentants of our National Farming Networks and Entities **have signed this Agreement:**

Signed on ...17 October 2017

The Fiji Crop and Livestock Council (FCLC)

Name: *Jiu Daunwah*
Title: *CEO*

Vanuatu Agri-Tourism Steering Committee (ATSC) (Public - Private Sector Mechanism)

Name: *Antoine RAO*
Title: *Director DARD*

Neleya Eco-Farm Enterprises

Name: *Jack Loughman*
Title: *Managing Director*

PNG Women in Agriculture

Name: *MARIA LINIBI*
Title: *PRESIDENT*

PNG Women in Business

Name: *GERTRUDE ANDRIAS*
Title: *CHAIRPERSON*

PNG Women in Coffee

Name: *CATHERINE PIANGIA*
Title: *FOUNDER, EXECUTIVE OFFICER*

Farmer Support Association (FSA), Vanuatu

Name: *Pete KASH*
Title: *CEO*

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