

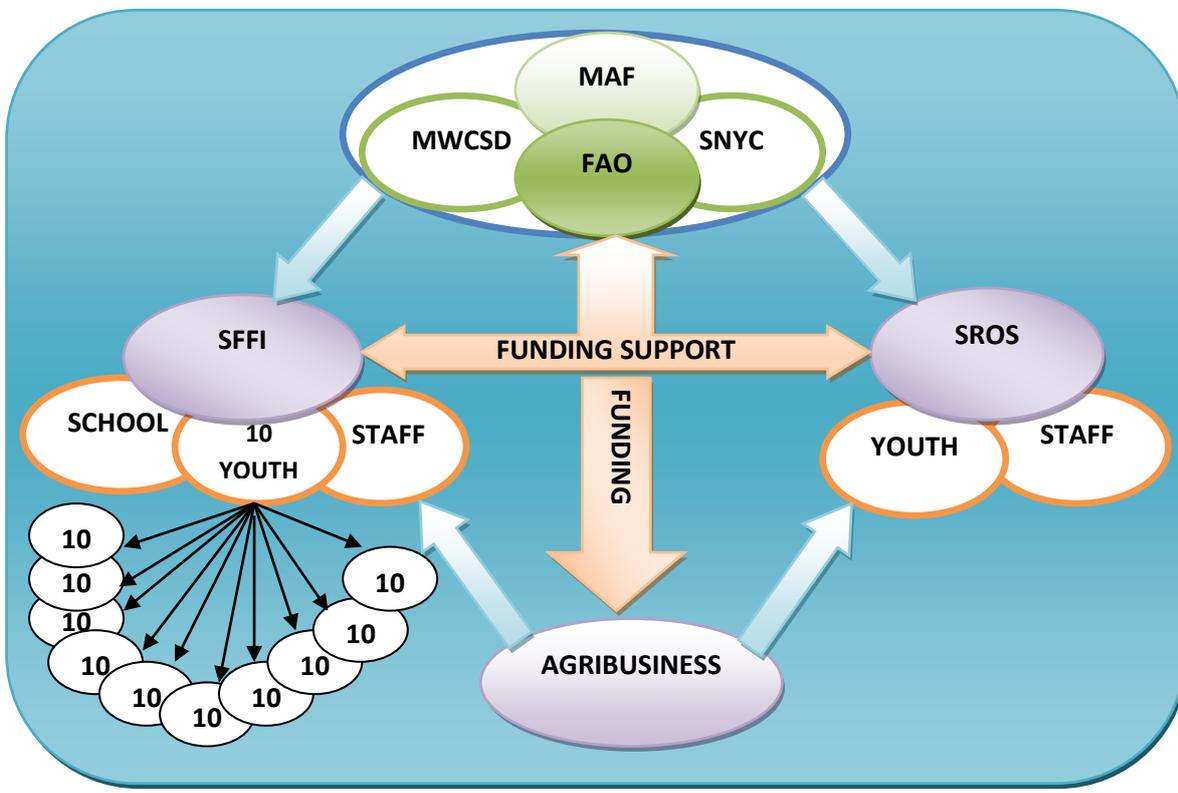
PRESENTATION GUIDE AND REPORTING
PIRAS ANNUAL FORUM
29 – 31 August 2017
Novotel Hotel, Nadi, Fiji

Title of the Project: Strengthening capacity of youth for employment and livelihood in Agriculture

1. Background and Rationale

- Samoa’s economic and social progress, youth unemployment remains as a critical development challenge for Samoa. The unemployment rate for youth in Samoa is 16.4 percent. This is almost double the national unemployment rate of 8.7 percent. Young women in particular continue to face challenges in securing employment relative to young men. The 2012 Labour Force Survey (LFS) clearly indicates that females have a higher unemployment rate at 20.2% relative to males at 14%. Only one in four women is economically active, while the share for men is two in five. In addition, out of the 31,203 young people classified to be not in employment, education or training and engaged in subsistence production, more than half were females (52.3%). Young women traditionally end up being engaged in unpaid family work, without access to skills enhancement or employment services. A key youth employment challenge in Samoa is how to satisfy the country’s unskilled and unqualified workforce. Formal employment opportunities for youth in Samoa are very limited. The 2012 survey reveals that 40.3% of young people left school without graduating, the majority falling out of the school system during secondary education.
- However, the target beneficiaries are the young farmers, young processors, MAF staff and schools’ youth. This project will also benefit schools, communities and consumers with better access to local fresh fruits, acquiring knowledge on fruit production and nutrition.

2. The Implementation Process



3. Capacities required –

- Selected youth and schools are aware of and have the capacities to access employment opportunities in agriculture in terms of training on improved production practices, agribusiness management, marketing and farm to market linkages, potential channels for agricultural value added products, facilitate access to markets for cash crops through contracts development, improve production and nursery management techniques .
- The project will be use and utilise the technical knowledge and expertise from service provider with the support from the MAF technical staffs on crops production, protection, agribusiness management and marketing linkages. The service provider has been develop the training curriculum plan which highlights the technical capacities to make sure the youths will be able to learned.

4. Resources Needed - At minimum, please describe:

- Training Costs US\$18,350.00, Technical Support Services US\$16,559.00, Support Costs US\$13,019.00, Travel US\$7,500.00 (Non Staff), US\$3,160.00 (National Consultant), US\$1,530.00 (Technical Assistance to Field Projects)
- Total Budget US\$199,000.00

5. Strengths and weaknesses

- Enhancing the partnership between the stakeholders such as SFFI and SROS to provide the technical support to the youth farmers and schools is the key success to the project.
- Meetings with the stakeholders and site visit executed identify the positive feedbacks to develop the pathway for the sustainability.

6. Best fit considerations

- This project is more focus on the youths from the age of 18 – 35 but it is very important to consider school at the college level in order for them to learn on technical skills and knowledge that will be able to disseminated through trainings.
- The most effective way is to aggregate youth by the extension and collaborating partners with setting criteria to assess the performance of the real or leading farmers will be inviting to participate the project.

7. Governance

- The project is better to control by the extension with the strong collaboration with the service provider and the youth to ensure the continuity and sustainability of the project in the future.

8. Evidence and Impacts

- The skills and knowledge on improve production practices, value added products, market linkages and agribusiness are suppose to influence the livelihood of youth farmers and the schools. The NPC will also assist the Communication Officer at SAP to manage Public Relations (PR) activities including local and international media relations via conventional (printed) material and digital content (FAO SAP newsletter and FAO website) covering aspects of the project. It is expected that there will be a project information release available for public consumption at least every quarter. Communication products generated from the project, where possible, should be linked with the wider UNYEP project.
- SAP will also work with colleagues in RAP and FAO Rome to ensure that information generated by this project is shared within important initiatives underway. The knowledge and experience gained from the project will be disseminated both locally and within the

Government ministries through national training workshops and training leaflets, as required.

- In consultation with the FAO SAP Communications Officer, relevant aspects of the project covering activities and outcomes will be prepared and published as articles on the FAO/SAP's website <http://www.fao.org/asiapacific/pacific-islands/en/>. Articles published in the website will also be used for the FAOSAP monthly newsletter and will be used as a base for regular tweets on the FAOSAP twitter account <https://twitter.com/FaoPacific>. Project visibility will be achieved on site through the display of the FAO logo on inputs and equipment.

9. Issues of sustainability

- The project should stick on the criteria as set up to select the potential youth farmers and the schools to make sure those who will be selecting to participate has already have their experience and they are the real farmers and they will be continue as they run as their business to earn income.
- The project needs to provide the technical knowledge, skills and funding as form of appropriate materials to distribute to the youth farmers as part of their demonstration and at the same time; they will utilise and make a use of it.

10. Further Reading

- website <http://www.fao.org/asiapacific/pacific-islands/en/>.
- The project will be updating the activities through report to the FAO and also will be keeping updating the MAF Facebook page.