



Policy Setting for Improved Linkages between Agriculture, Trade and Tourism: Strengthening the local Agrifood Sector and Promoting Health Food in Agritourism

**Presentation by Chief Economist – Ministry of
Agriculture**

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OUTLINE



- MOA STRATEGIC FRAMEWORK
- MOA BUDGET
- DEVELOPMENT PROGRAMMES
- AGRICULTURE TRADE
- CHALLENGES
- OPPORTUNITIES





STRATEGIC FRAMEWORK



2020 POLICY AGENDA

5 Thematic Areas

Impact-A sustainable community livelihood through competitive exports & food security

Outcome- A diversified economically and environmentally sustainable agriculture sector

Output-

- (i) MOA completely reorganized
- (ii) RTC's & FFS established
- (iii) Infrastructure established
- (iv) Industry Plan implemented

PCCPP-KEY PILLARS Pillar 4,5,6,7,&8

GREEN GROWTH FRAMEWORK

3 Pillars (10 thematic areas)

(i) Environment Pillar

- Building Resilience to Climate Change & Disaster
- Waste Management
- Sustainable Island & Ocean Resources

(ii) Social Pillar

- Food Security

(iii) Economic Pillar

- Technology & Innovation

NATIONAL VISION "A better Fiji for all"

MOA VISION

A Modernised Agriculture Sector providing food and income security for all Fijians.

- SDGs
- NDP
- SDP
- Crop & Livestock Strategy
- Industry Plans
- National Climate Change Policy





MINISTRY OF AGRICULTURE BUDGET



- Government has allocated a total of \$86.3 million in the 2017/18 National Budget to the Ministry of Agriculture. This is an increase in the Ministry's Budget allocation by about (16%) sixteen percent overall or an increase of \$11.9 million from the 2016/17 financial year.
- There has been significant increases in the Ministry of Agriculture Budget since it became a stand-alone Ministry from Fisheries and Forests in 2014. The budget allocations for the last four years show \$46.1 million in 2014, \$64.9 million in 2015, \$76.2 million in 2016, \$74.4 million in the 2016/17 budget and \$86.3 in this 2017/18 Budget.





CURRENT DEVELOPMENT PROGRAMS



Sigatoka Valley Development Project	300,000
Export Promotion Programme	1,000,000
Food Security Programme	1,000,000
Rotuma Island Develop./Program.	100,000
Vanilla development Programme	100,000
Rice Revitalization Programme	1,000,000
Coconut Dev. Programme	750,000
Ginger Development Programme	1,000,000
Cocoa Rehabilitation Programme	550,000
Cottage Industry	200,000
Saivou Valley Agriculture Development	387,000
Nadarivatu development program	350,000
Yaqona Development Programme	500,000
Dalo Development Programme	800,000
Flatland Development	500,000
Potato Development Programme	300,000





Dairy Industry Support	1,000,000
Beef Breeding Programme	500,000
Sheep Breeding Programme	500,000
Goat Breeding Improvement Program	200,000
Pig Breeding Programme	350,000
Apiculture Industry development	300,000
Poultry Breeding Programme	100,000
Dairy development programme	800,000





Fiji Agricultural Partnership Project	-	\$2m
Farm Mechanisation	-	\$1.54m
Land Clearing	-	\$1.5m
Agro Input Subsidy	-	\$1m
Rural Outer Island Program	-	\$1.5m
Agro Processors Infrastructure Support	-	\$1m





2016 FLOW OF AGRICULTURE TRADE [FJD 000]



Agriculture Balance of Trade
-\$453m

Agriculture Import
\$646m

Agriculture Export
\$193m

**Top 5 Countries
& Principal
Import
Commodities**

- | | |
|-------------------------------|---------------------------|
| 1. Australia - \$234m | 3. Malaysia- \$41m |
| 2. New Zealand- \$266m | 4. Vietnam - \$26m |
| | 5. China - \$22m |

- | | |
|-----------|-------------------------|
| 1. Rice | 4. Fresh & Chilled Meat |
| 2. Potato | 5. Live Animal |
| 3. Dairy | |

**Top 5 Countries
& Principal
Export
Commodities**

- | | |
|------------------------------|-------------------------|
| 1. Australia - \$33m | 4. US - \$26m |
| 2. New Zealand- \$31m | 5. Samoa - \$14m |
| 3. Vanuatu - \$27m | |

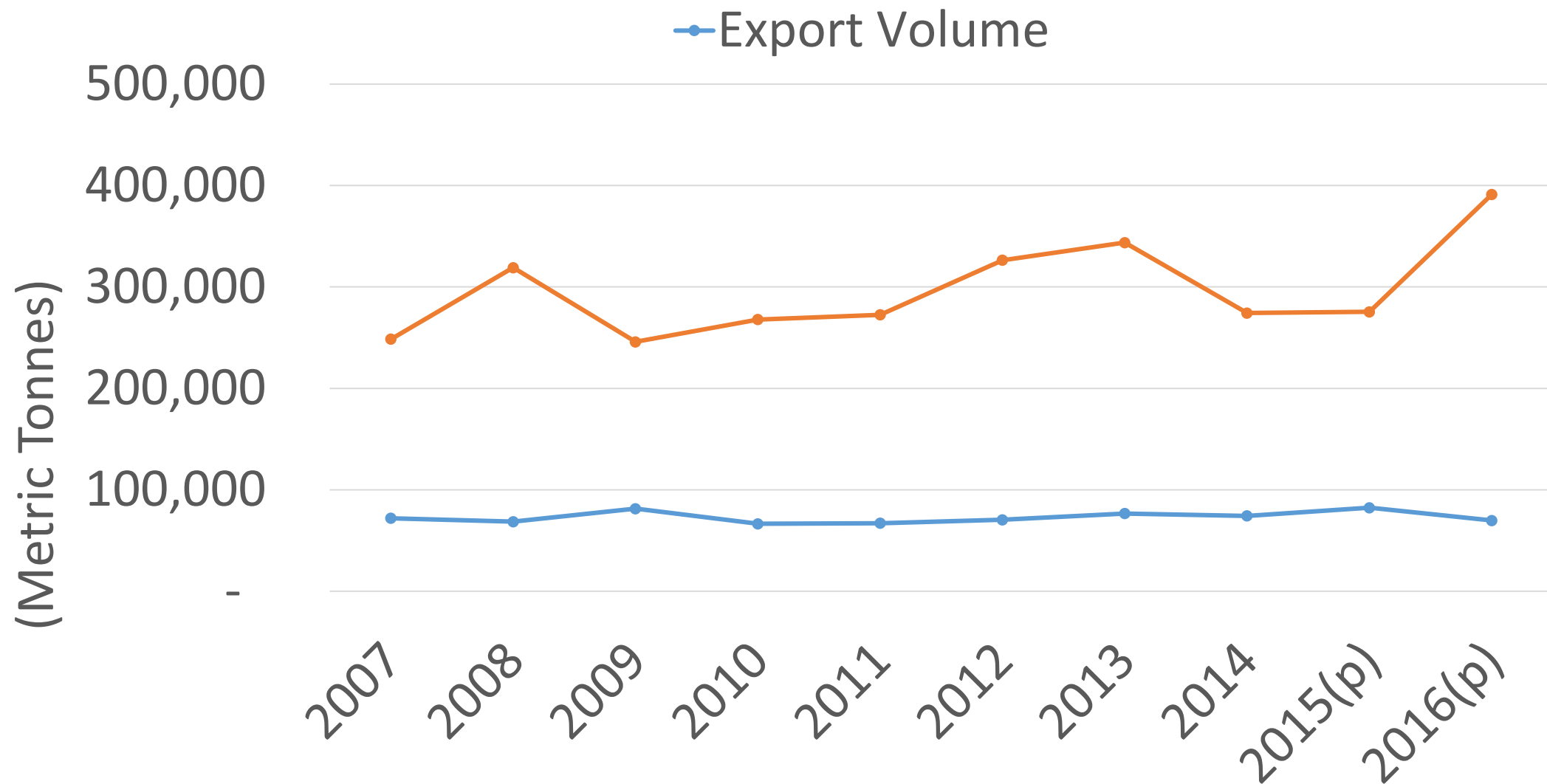
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|-------------------|-------------|
| 1. Taro | 4. Eggplant |
| 2. Cassava | 5. Yaqona |
| 3. Ginger (Fresh) | |



AGRICULTURE TRADE



10 Years Volume of Export & Import Trend (07-16)

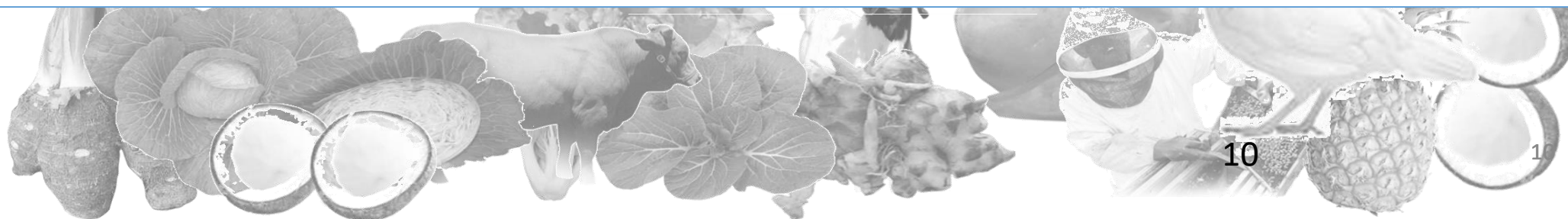
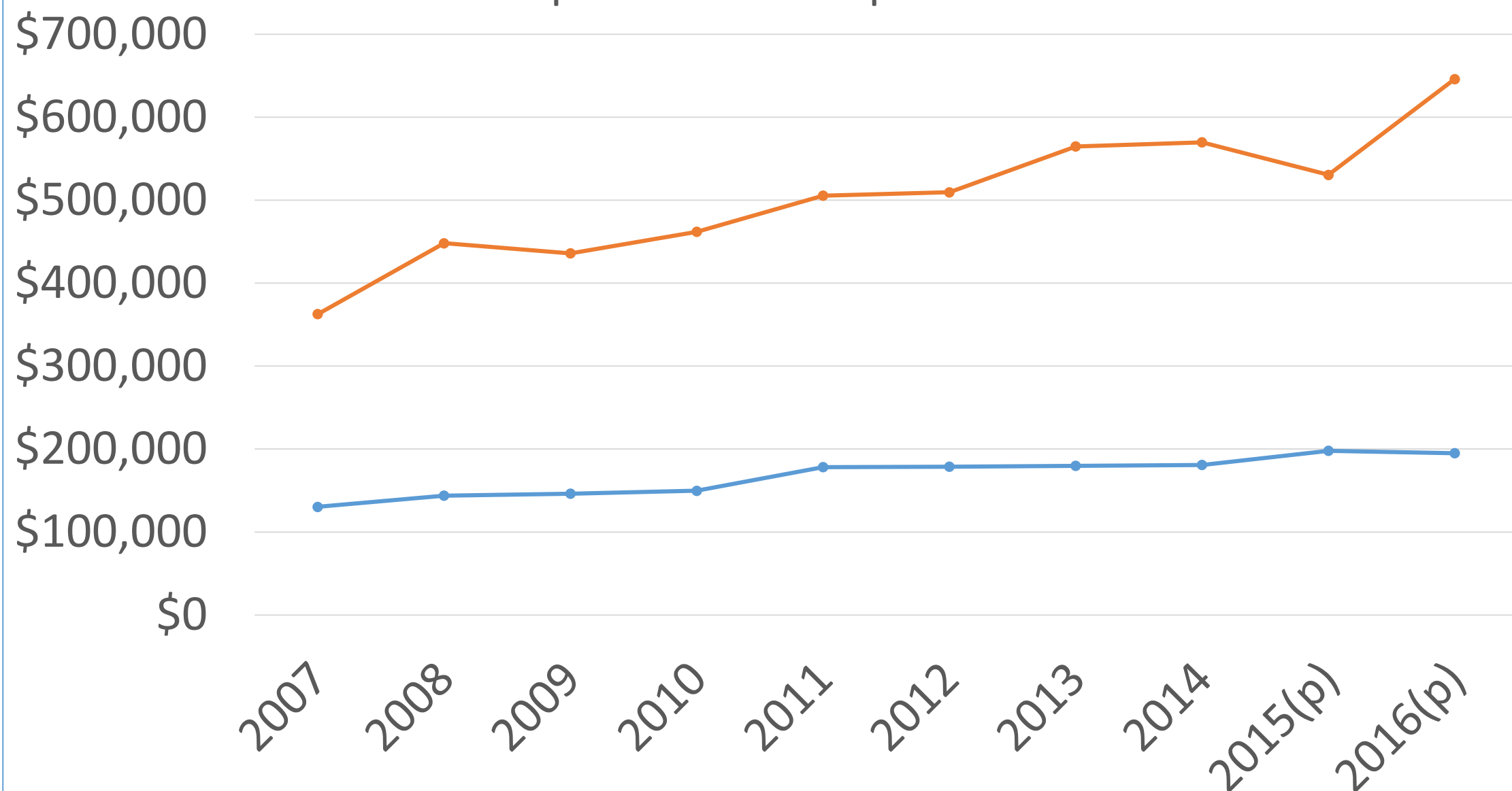




10 Years Value of Export & Import Trend (07-16)



—●— Export Value —●— Import Value





ISSUES/CHALLENGES



- Inconsistency in the Supply of Fresh Agriculture Produce to Markets due to seasonality of production
- Poor Quality of Produce due to poor post harvest handling practises
- Lack of Infrastructure to facilitate Market Access
- Inability to meet international food safety requirements
- Risk from Climate Change and Disaster
- Loss of arable Cropping Land to other form of development
- Lack of labour due to high rate of urban drift and aging farmers
- Lack of financial capital due to reluctance to lend by financial institutions
- Human Resource Development (Technical Experts)
- Inconsistency in dissemination of Quality and Timely Data
- Lack of Domestic Industry Competitiveness
- Lack of proactive approach from local supermarkets and hotels to accommodate locally produced commodities





OPPORTUNITIES



- Consistent Growth of the Tourism Sector at 3% over the last 5 years, tourist arrival numbers of almost 1million per annum
- Introduction of local nutritious cuisine into Hotel menus and Fiji Airways
- PPP - Investment in large scale consistent commercial agriculture production technologies
- Clustering of farmers either Geographical or Commodity based
- Large scale commercial production of fruits such as Passion fruits, Mangoes, Guava, Ginger, Vanilla, Banana, Cacao, Coffee, Small Ruminants, etc.
- Value addition of Tropical fruits into fruit juice/puree, jam, etc (eg mango, guava, banana, etc) product diversification and differentiation
- Robust marketing plan and promotional activities for agricultural commodities
- Organic agriculture products





THANK YOU

