



THE FIJIAN GOVERNMENT



Pacific Community
Communauté du Pacifique



**Policy setting for improved linkages between agriculture, trade and tourism:
Strengthening the local agrifood sector and promoting healthy food in agritourism**

Workshop organised by the Government of Fiji

In collaboration with and Pacific Community, CTA, PIPSO and SPTO

Suva, 26th February 2018

PROGRAMME

Monday, 26th February 2018

8h30-9h00 Registration
9h00-9h30 Opening Address

Ms Fantasha Lockington (Fiji Islands Hotel and Tourism Association – FIHTA)

This session will set the scene on the opportunities that the tourism sector can bring and the needed linkages with other sectors such as agriculture and trade. It will look at successful models in other parts of the world and what could of interest to Fiji agritourism policy.

9h30-10h00: Setting the scene: Conclusions and recommended Actions from the Nadi Agritourism Workshop

Presenter: Mereia Volavola – Expert Agribusiness

10h00-10h30: Morning Tea and Group Photo

10h30-12h00: Panel Discussions: Opportunities and Challenges of Agritourism and Impact to Rural Development

This panel discussion will discuss, identify opportunities and deliberate on how agritourism can impact rural development. What opportunities does it offer the rural economy and what actions needs to be undertaken.

Moderator: Alisi Tuqa, PIPSO

Presenters:

- *Sereana Qoro, President, Lomaiviti Provincial Women Association*
Agribusiness and Fisheries Development for the Women in the Lomaiviti Province
- *Emelia Duituturaga, PIANGO Executive Director*
Development Challenges of Rural Women and Solutions
- Jiu Daunivalu, Fiji Crops and Livestock Council
Support required for Farmers and Livestock Farmers to supply the Tourism Sector

12h00-13h00: Group Discussions

This session will discuss, deliberate on the key outputs from the Nadi Workshop and identify of key agritourism strategy

13h00-14h00: Lunch**14h00-15h00: Chefs for Development: the link between agriculture & cuisine**

This session will look at the role of chefs and the hospitality sector in stimulating demand of local products and its use by chefs. It will share experiences from other regions. 15 minutes for presentation by each speaker. Half hour will be used for interactive discussions and questions and recommendations by participants

Moderator: Vili Caniogo, SPC

Panellists:

- Kelera Cavuilati of SPTO
Lessons and Opportunities: Areas that needs to be developed to build the agritourism sector in Fiji
- Dawn Gibson, Senior Lecturer-School of Tourism and Hospitality Management (USP)
Agritourism linkages and the potential for import substitution.
- Richard Beyer, Consultant
Optimising Rural Development

15h00 -16h00 Group discussion on action plans on key strategies identified.

Group presentations

Conclusion — Moderator provides concluding remarks focusing on agreed future actions