



Pacific Islands  
Trade & Invest

# PT&I Activities 2016

Roundtable on Private Sector Development in Pacific Agriculture

17 May 2016



# WHO WE ARE

PT&I is the economic development agency of the Pacific Islands Forum Secretariat, engaged in trade and investment promotion in the Pacific Islands Forum countries including –

Cook Islands, Federated States of Micronesia, Fiji, Kiribati, Marshall Islands, Nauru, Niue, Palau, Papua New Guinea, Samoa, Solomon Islands, Tonga, Tuvalu and Vanuatu.



# WHAT WE DO

Our offices in Auckland, Sydney, Beijing, Tokyo and desk in Geneva work with exporters from the Pacific Islands to promote their products and services as well as attract investment to Pacific Islands businesses.

## WE DO THIS BY:

- Developing export-capable businesses
- Promoting and connecting exporters to international buyers
- Facilitating the marketing of niche Pacific Island tourism services and products
- Introducing potential investors to the Pacific Islands
- Providing promotional support, networks and technical expertise
- Facilitating shared understanding between markets



**Michael Greenslade**  
Trade Commissioner



**Dev Nadkarni**  
Marketing &  
Communications  
Manager



**Manuel Valdez**  
COO & Head of Investments



**Eleanor Ikinofu**  
Marketing &  
Communications Officer



**Joe Fuavao**  
Trade Development Manager

## **OUR TEAM**



**Pacific Islands  
Trade & Invest**



**Michael Greenslade**  
Trade  
Commissioner

**PT&I New Zealand**



**Caleb Jarvis**  
Trade  
Commissioner

**PT&I Australia**



**David Morris**  
Trade  
Commissioner

**PT&I China**



**Takehiro Kurosaki**  
Acting Trade  
Commissioner

**PIC Japan**



**Robyn Ekstrom**  
Trade Promotions  
Advisor

**PT&I – Geneva Desk**

**TRADE  
COMMISSIONERS**



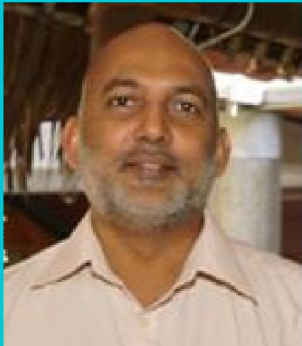
**Pacific Islands  
Trade & Invest**



**Meg Taylor**  
**Secretary General**



**Andie Fong**  
**Deputy Secretary**  
**General**



**Shiu Raj**  
**Director Economic**  
**Governance**



**Glynis Miller**  
**Trade Development**  
**Officer**

**PACIFIC ISLANDS FORUM  
SECRETARIAT**







# INVESTMENT PROMOTION

- Complete Investment Pipeline.
  - Investment Ready projects
  - Investment Ready companies
  - Qualified investors
- Investment Workshops in-market and leading to Inward Investment Missions

Photo: Waterline Restaurant & Beach Bar, Cook Islands. Credit: David Kirkland





# TRADE DEVELOPMENT

- Capability Assessment Workshops
- Program Delivery
  - E.g. Path to Market Workshops, Deal By Design, Internships, Deal by Technology etc.
- Inward Trade Missions/Events/Exhibitions

Photo: Ethica Coffee from Papua New Guinea  
Credit: PT&I





# **MARKETING RESEARCH & COMMUNICATIONS**

- Pacific Periscope e-newsletter
- Market Sector Reports / Case Studies
- Stakeholder Reports including Quarterly Trade Winds
- Client Testimonials

Photo: The Rock Islands of Palau.  
Credit: David Kirkland