



## INTRA ACP - PACIFIC AGRICULTURAL POLICY PROJECT STEERING COMMITTEE WORKSHOP

# #PacAgriTo

Information, Knowledge  
Management & Communication

29 JUNE - 1 JULY • 2015 • SOFITEL RESORT • NADI • FIJI

# SPC – LRD and PAPP

- SPC LRD and the European Union (EU) are working together through a new technical assistance program – the **‘Pacific Agriculture Policy Project’ (PAPP)** – to strengthen smallholder farmer livelihoods
- PAPP is programming activities to achieve desired results under three Key Result Areas (KRA):
  - Strengthen regional agricultural development strategy;
  - Improve the dissemination and adoption of applied agricultural production research technologies; and
  - Contribute to agricultural enterprise development through improved market linkages.

# SPC and CTA partnership

- SPC and the Technical Centre for Agricultural and Rural Cooperation (CTA) funded project **‘Strengthening Knowledge Management and Communications Capacities’** of SPC’s Land Resources Division (LRD) agricultural and rural development institutions in the Pacific region in support of policy processes, value chains and agricultural extension.
- The project was designed specifically to assist SPC-LRD member countries to strengthen its information and knowledge management activities

# ICKM tools, systems, publications, capacity building

## In-country Capacity building/training



## Web2.0 & Social Media

“Knowledge Management”



Subscribe to SPC media releases



**PAFPNet**  
Connect. Share. Grow.

Websites, Portals, mailing lists, LRD helpdesk

## Publications/reports



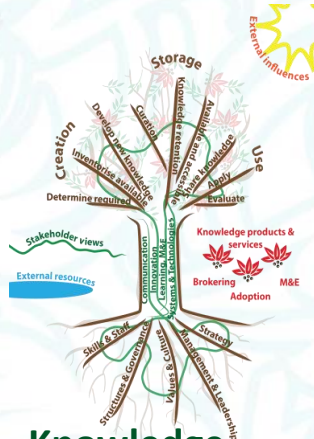
# Learning resources in ICKM (2015)

M&E Toolkit

F2F training



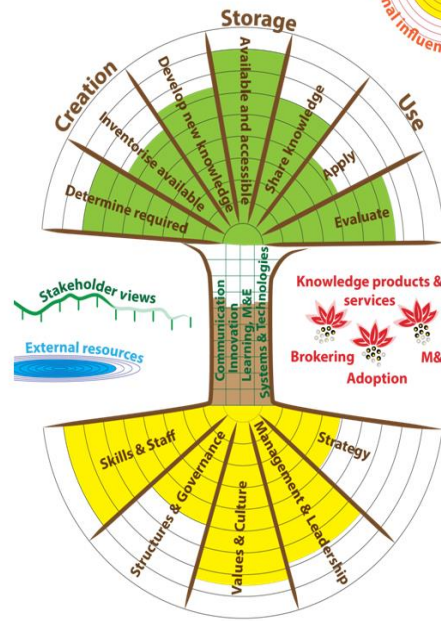
Web2.0 & Social Media training  
F2F & Online



Knowledge ecosystems approach



Publications



Knowledge Management – KM Scan; KM Framework  
Short course 'Intro to KM 4 ARD' also for Management



11 online courses on Information and Knowledge Management

ICM Strategy Development



# PAFPNet

[Video](#)

[www.spc.int/pafpnet](http://www.spc.int/pafpnet) - Miri

PAFPNet Discussion queries - Miri

Knowledge management scan (pilot – Cook Islands, Samoa) – Patrick, Emil,  
Dean,

Social media training - CTA and SPC partnership – Jean Baptiste (social media  
trainer)

CTA --- Chris Addison, Senior knowledge management coordinator

# KM development

- Knowledge management strategy developed
- Concept note on the Pacific Land Resources Centre (looking at off-line and online products and infrastructure/opportunities to disseminate packaged information)

# KM phases

- **Phase 1(a) Analysis:** SPC-LRD to assist in the analysis of existing KM systems and workflows at LRD; administer the KM scan and organise a workshop to discuss the analysis of the KM scan and identify quick wins (period 2014-2015).
- **Phase 1(b) Strategy formulation:** Identification of good practices in KM and development of the KM strategy through discussions within SPC and with stakeholder organisations; organising a regional workshop to validate the KM strategy and propose action plan; establish the multi-stakeholder partnerships to jointly explore knowledge resources in the region (period 2014-2015).



# KM phases

- **Phase 2 Capacity development:** Organise regional capacity development workshops on critical skills required at the stage of strategy implementation; organise review and coordination meeting to plan activities for the next 12 months; mentoring of staff from regional organisations for the implementation of KM strategy (period 2015-2016).
- **Phase 3 Consolidation of regional KM:** Organise regional capacity development workshops e.g. on capitalisation of experiences & generation of knowledge products; organise annual review and planning meeting for the next 12 months; further mentoring of staff of regional organisations through implementation of KM strategy (period 2016-2017).

# Ownership

We want countries to take ownership of the knowledge management strategy and also the Pacific Land Resources Centre (PLRC)

- Way forward:
  - 4 countries (2015):
    - Palau – sub regional (Northern Pacific, CNMI, FSM, Nauru, RMI, Guam)
    - Fiji
    - PNG
    - Tonga
    - Vanuatu

# KM 2016 - countries

- We will consult with members for 2016 in-country activities
- Bilateral meetings

Thanks to KMC team and also  
countries for helping us progress  
our work