



TERRES d'AVENIR

# Agriculture in the Pacific Chamber of Agriculture & Regional Network in the Pacific



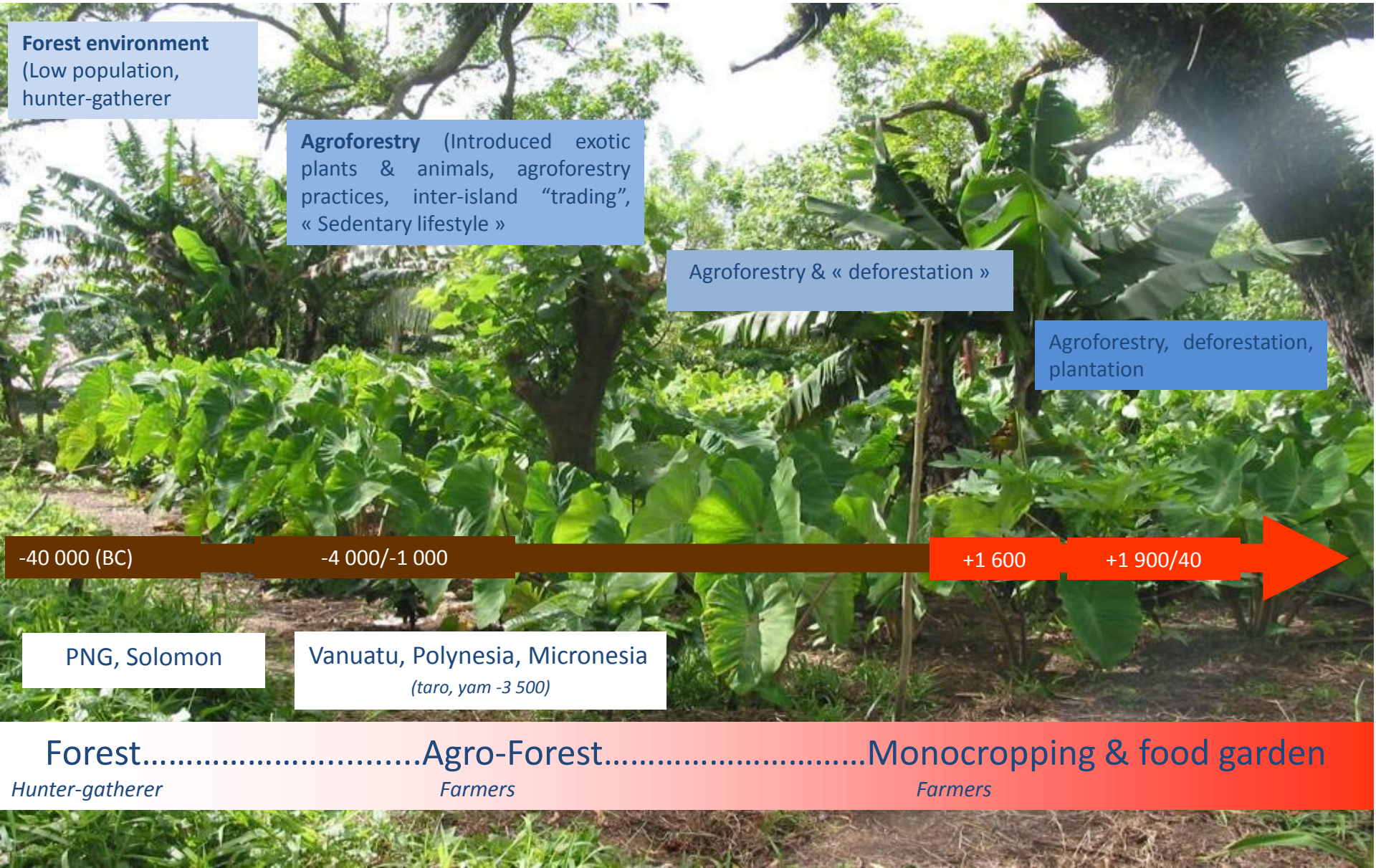
# Agriculture, Agritourism, Farmers' Organization...

*Agriculture, Farmers, Farmers Organization, Rural Economy, Food Security and Food Supply (Tourism), Agricultural Landscape, Agritourism, Culture...*

## STATEMENT

- ☞ However, for many years, top-down development approach
- ☞ When farmer = Focal Point
- ☞ Probably, one good reason for creating Chamber of Agriculture!

# Agriculture in the Pacific: Farming systems with so much in common



Forest environment  
(Low population,  
hunter-gatherer)

Agroforestry (Introduced exotic  
plants & animals, agroforestry  
practices, inter-island “trading”,  
« Sedentary lifestyle »)

Agroforestry & « deforestation »

Agroforestry, deforestation,  
plantation



PNG, Solomon

Vanuatu, Polynesia, Micronesia  
(taro, yam -3 500)

Forest.....Agro-Forest.....Monocropping & food garden  
*Hunter-gatherer*                      *Farmers*                      *Farmers*

# Agriculture in the Pacific:

## Farming systems with so much in common



Agroforestry (food garden)



Agroforestry: food garden & commercial crops (coconut, cocoa, coffee...)



1940

1980

2015

2030?



Plantations & livestock



Agroforestry, plantations, beef, horticulture



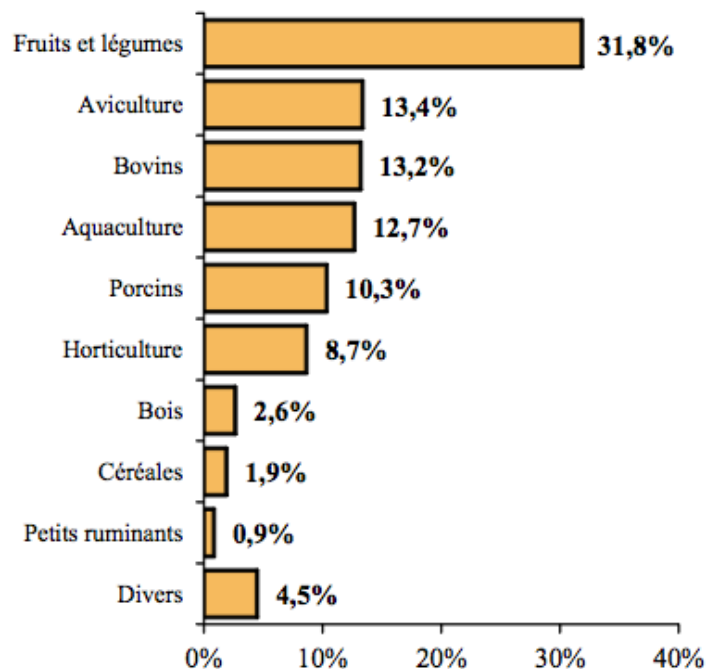
**Agriculture in New Caledonia (& Pacific): Tribes & Commercial farming systems => Beware to preconceived ideas!**



# TERRES d'AVENIR

## PRODUCTION AGRICOLE FINALE 2013

Part relative des filières du secteur rural



	Valeur en millions de F CFP	
	2013	Evol/12
<b>Productions végétales</b>	5 786,7	3,2%
<b>Productions animales</b>	4 975,9	2,3%
<b>Total agriculture</b>	<b>10 762,5</b>	<b>2,8%</b>
<b>Aquaculture</b>	1 611,3	3,3%
<b>Bois</b>	336,3	13,9%
<b>Total Secteur rural</b>	<b>12 710,1</b>	<b>3,1%</b>

Sources : ARBOFRUITS, Chambre d'agriculture, DAVAR, ERPA, FCTE, GAPCE, GFA, OCEF, provinces, SUD FORET, UPRA bovine, porcine, équine, ovine et caprine.

# TERRES d'AVENIR

**Vegetables: 7 882 ton for 27,5 millions US \$**



- Onions
- Cabbages
- Carrots
- Tomatoes



**Fruits: 5 752 ton for 13,5 millions US \$**



- Oranges & citrus
- Litchis
- Pineapple
- Bananas
- Strawberries





TERRES d'AVENIR

## Livestock: 52,7 millions US \$

Beef meat : 17,8 millions US \$



Pork meat : 13,9 millions US \$

Eggs : 18 millions US \$



Prawns : 17,1 millions US \$







## Smallholder farmers production (tribes)

- . 77 % (over 16 years old) of the rural population are involved in agriculture
- . 31 000 tons of vegetables (harvested)
- . 3 700 tons seafood/fish
- . 232 460 items hunt game
- . Estimate value of these products is about à 132,5 millions US\$
- . Trade of local products is about 21,1 millions US\$



# What is a Chamber of Agriculture?

A corporate public institution led by a **Board comprising farmers (ONLY)** and run by professional technicians from the agricultural sector.

A Chamber has two specific mandates:

- Representing and defending **farmers' interests**
- Providing "**public service missions**" to farmers and delegated by the Government.

The Chamber is the "**voice**" of farmers and a **service provider** (and interlocutor) complementary to the Government.

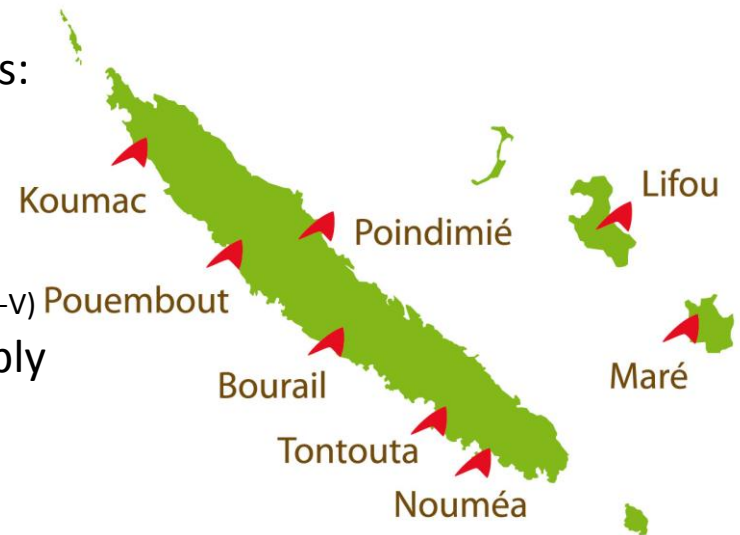


# What are the functions of the CANC?

CANC plays a major role in the agricultural sector in supporting **development, assistance, advice and training of farmers** in rural areas. For that purpose, the CANC designs, manages and contributes in the financing/implementation of any action of agricultural and rural interest at national and provincial levels.

The technical and administrative team comprises:

- . Management
- . Registry, Secretariat
- . Crop Sector ("Crop Sanitary Protection Group" (GDS-V)
- . Livestock Sector ("Livestock Sanitary Protection Group" (GDA-V)
- . Economy, Wholesale Market and Fertilizer Supply
- . Mechanization
- . Vocational training
- . Technical Cooperation
- . Communication
- . North Province Bureau,
- . Loyalty Province Bureau,
- . "Welcome to the farm"



# CANC services to farmers:

## Crop Sector, incl. “Crop Sanitary Protection Group” (GDS-V)

GDS-V has been established to support farmers and proposing solutions to meet with consumers requirements (less pesticides). GDS-V acts as a coordination platform (sharing information, endorsing strategies, distributing tasks for implementation). Epidemiosurveillance Network

## Supply of fertilizer

Provinces (subsidy) entrusted to the CANC: logistics (order, transport, storage, distribution), providing a much needed service to reduce production costs, however unprofitable for a private company.

## Farm Management & Accounting Service

CdG offers assistance to farmers: accounting & management, technical & economical farm assessment, cash flow monitoring, economic studies, social or fiscal assistance.



# CANC services to farmers:

## Livestock Station (Nessadiou)

Genetics Limousine breed)

## Livestock Sanitary Protection Group (GDS-A)

- . Cattle identification and database
- . Tick control
- . Health



# CANC services to farmers:

## Agricultural mechanization

- . Technical assistance to farmers
- . Advice for equipment or decision making (worksite organization, practices & technics...)
- . Facilitating training & awareness



# CANC services to farmers:

## Sustainable development

Helping farmers about sustainable development: economic, social and environmental issues.

- . Handbook on risk assessment at work
- . Structuring the collection of unused pesticides (PPNU)

## Promoting Quality Logos

Responsible Agriculture and Organic Farming



# CANC services to farmers:

## Promoting Organic farming/agriculture

- CANC is a member of POET Com, since 2008 => creation of the association **Biocalledonia** (Participatory Guarantee System (PGS) based on POS standard requirements)
- New Caledonia is the first country to use the POS





# Communication

- **La Calédonie Agricole**

5 issues per year: 3,500 copies.

- **Agri Trade shows :**

In 2013, 3 local products were awarded at the *Concours Général Agricole* in Paris (Vanilla, passion fruit punch, mango + passion fruit jam)

- [www.canc.nc](http://www.canc.nc)


- Leaflet, booklet...

- Public relations/press/information Department





## Funding: translation of a political commitment

- 
- A levy on imports of agricultural products (approx. **49%** of CANC total annual budget), which illustrates the proactive role of farmers' representative organization (including the Chamber) and the government's willingness to support local production (i.e. interface farmers organization / government)
  - Funding allocated for specific operations, including Provincial support: i.e. Fertilizer subsidy, GDS-V, GDS-A, PMA, PNVF and other (approx. **49%**)
  - Membership fees (**2%**)



65 staff



Farming register (database): 2 769 members (CANC)

# Something to clarify: Chamber of Agriculture VS Chamber of Commerce and Industry

## Chamber Agriculture

## CCI

### •Board of Directors

Farmers (only)

Businessmen

### •Funding

Levy/import agriproducts

Business license

### •Functions & Objectives

Farmers 'interest

Business community' interest

**Representing & defending interest of farmers & agriculture**



# Network of Chambers in the Pacific: the way forward to develop trade flows and technical exchanges throughout the Pacific region

The aim is to rely on a "win-win" concept **to develop agricultural trade of goods and services** between stakeholders, **while regional technical cooperation** serves as a **tool to support economic development**

French Polynesia, New Caledonia, Vanuatu, Wallis and Futuna, and in the near future, other countries would be integrated (Fiji, other from MSG countries and do on...)

A "Coordination Platform" based at the CANC:

- Development of a network of Chambers of Agriculture and Technical Exchange in the Pacific
- Promotion of trade (goods & services) between Vanuatu, MSG countries (and other States) & French Territories in the Pacific
- Provision of specific technical assistance, including MALFFB & VNFA (Vanuatu) & CCIMA (W&F) and other as required
- Provision of technical support to POET Com-Vanuatu/W&F and developing regional technical cooperation with POET Com-Pacific





## A Chamber and a network of Chambers in the Pacific: what for?



A Chamber and a network to support agriculture development in the small Pacific countries:

- Social and economic context and agriculture issues are quite similar
- Advocacy (farmers' voice) with Governments and decision-makers
- Creating synergies/linkages thanks to diversity and complementarity of the Pacific countries
- Farmer to farmer (professional) organization: sharing and exchanging practices & techniques
- Networking: sharing information, knowledge, experiences, developing opportunities...
- Interest, need and request from several stakeholders (Vanuatu, FP, W&F, Fiji...)
- Political will and open-door policy



Proposed role and contribution of the CANC:

- A technical coordination platform (NC & Pacific)
- Department of Regional Technical Cooperation "Network of CA in the Pacific" (FJ)
- CANC is able to provide internal technical services/expertise/experience

# Memorandum of Understanding

## Creation of an extended network of consular chambers in the Pacific



Vanuatu National  
Farmer's  
Association  
(VNFA)



Between:

- The Wallis and Futuna Chamber of Commerce, Industry, Trades and Agriculture (CCIMA)
- The French Polynesia Chamber of Agriculture and Lagoon Fisheries (CAPL)
- The Vanuatu National Farmer's Association (VNFA)
- The New Caledonia Chamber of Agriculture (CANC)

And also discussion with Fiji Crop and Livestock Council (FCLC)



## A Chamber and a network of Chambers in the Pacific: what for?



What are the priorities:

- Providing support to structuring/organizing farmers and agriculture sectors
- Providing expertise & training and facilitating technical exchange (for economic development)
- Duplicating experiences, such as “Organic farms network” (INTEGRE (EU/SPC))
- Strengthening organic production and community (through POET Com)



What are the benefits for farmers and Government having a Chamber:

- Representing and defending farmers’ interests
- Focal point with Government
- Providing “public service missions” to farmers and delegated by the Government (complementary to the Government)

# Chambers & Network

- Chamber = Farmers' Voice (bottom-up approach)
- Funding should be a “translation of Political Will”
- Technical cooperation focused on economic development
- Facing today and tomorrow's challenges: small scale economy, globalization, climate change, organic development
- Pacific: different structure (and name) but same missions  
(Chamber, Association, Council...)

**Together we will be stronger!**



# CONTACT

Chambre d'Agriculture de Nouvelle-Calédonie

François JAPIOT

Project Manager – Advisor

Network of Chambers in the Pacific

Phone +687 24 63 70

Mobile +687 76 16 91

[fjapiot@canc.nc](mailto:fjapiot@canc.nc)

<http://www.canc.nc/>