

# Group 3- Fruit Crops (Pawpaw, Mango, Banana, Pineapple)

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# Strengths:

- Easily Managed- weed control/harvesting
- Good crop for aging farmers as well
- Good adaptability- Tropical
- Agro-inputs are available
- Available processing facilities- Agrana
- Self sufficient
- Better taste/flavor
- Good for health
- Knowledgeable & Experienced farmers
- Availability of treatment plant- HTFA





# Opportunities:

- Opportunity for organic farming
- High value product
- Tourist market
- Value adding- Processing/ Puree/dried fruits
- Export- Fresh/processed
- Employment Generation- Rural/young/women
- Develop/Establish commercial orchards
- Tissue culture for multiplication-Banana



# Constraints: (Ranked)

- Good Flat land not available for mechanization and commercial farming
- Unpredictable weather
- Seasonal crops- pineapple ,mango
- Poor quality, quantity and inconsistency in supply
- Low and fluctuating market price- middlemen/transport
- Price of agro inputs are high
- No/Less market awareness
- Low Extension: Farmer ratio
- Lack of specialized Extension Officers
- Lack of timely support services (Timeliness)- soil testing/Advise
- Lack of knowledge of young and incoming farmers
- Poor market linkage

