

GROUP 7 BEVERAGES & SPICES

GINGER & KAVA

STRATEGIES - GINGER

- Develop Ginger Working Group (MoA, BAF, Farmers, Exporters, PHAMA, Trade) by 2016
- Development of Quality Standards (MoA, Exporter, Farmers) by 2016
- Research & Development – Other varieties by 2016
- Training/Awareness 2016-2020 (MoA, Farmers, Exporters)

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- Trade – Rules and Regulations for Ginger Industry (MoA, Trade, MoFA, PHAMA) by 2016
- Government Subsidy Support for the Industry by 2016
- Development of Sustainable Marketing Plan by 2016 (MoA, Stakeholders)

LOCAL/ORGANIC	EXPORT	VALUE ADDED
Planting Materials – Certification	Planting Materials	Harvesting
Seed Treatment	Seed Treatment	Mature vs Baby Ginger
Planting	Signing of Market Quota	Processing – Volume, Storage
Crop Husbandry – Farmer Registration	Crop Husbandry – Farmer Registration	Products –Lollies, Capsules, Juice, Powder, Ginger
Harvesting – Planting Material, Identify Baby & Mature	Harvesting	Market
Processing – Local & Export	Processing – Bio Security	
	Grading – Quality Control	
	Export – Standard, Treatment	

KAVA

- Development & Regulation of the Industry
- Working Group to be represented by MoA, BAF, USP, MOH, Education, Farmers & Private Sector, PHAMA and other stakeholders
- Development of Quality Standards by 2016
Quarter 1 – PHAMA/MoA/USP
- Establishment of Tissue Culture Facilities –
MoA, Private Sector by 2017

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- International Standard for Testing and Validation by 2016 – MoA, Ministry of Trade, USP, MoFA
- Import Regulations by 2016 – MoA, BAF, Min of Trade, PHAMA
- Education & Training (Hawaii Model) 2016-2020
- Improve Existing Infrastructure for Market Access 2016-2020
- Development of Statistics – GIS 2016

A. TRADITIONAL	B. EXPORT	C. NUTRACEUTICAL
Planting Material - Nursery	Tissue Culture	Market Requirements Variety
Propagation	Nursery	Tissue Culture
Crop Husbandry	Planting	Nursery
Harvesting	Crop Husbandry	Planting
Processing (Cleaning/Drying) – Middle Man, Farm Gate, Market Vendor	Harvesting	Crop Husbandry
	Processing – HACCP, GMP	Harvesting
	Quality Control	Processing – HACCP, GMP
	Export	Quality Control – Testing/Validation
		Export