



# INTERNATIONAL FUND FOR AGRICULTURAL DEVELOPMENT



## Role of Donors in Crop Industry Development



# Background

- IFAD has dramatically expanded its global programme of work globally
- In the Pacific Islands, IFAD's programme of work has expanded from USD 400,000 in 2008 to over USD 100 million in 2015
- In the Pacific Islands, IFAD has shifted from a regional approach to a country specific approach supported by regional activities
- IFAD has formalized its presence in the Pacific with a new office in Fiji
- IFAD has developed a new partnership strategy for the Pacific



# Strategic Objectives

- Rural People in remote areas, produce, consume and market more local foods in environmentally sustainable ways.
- Rural People earn more from farm activities, non farm activities' and employment.



# Current Programme to Develop Food Crops

<b>Programmes supported by IFAD</b>	<b>Lead agency</b>
A. Partnership in High Value Agriculture Project (PHVA)	PCDF
B. Building capacities on certification of organic agriculture in the Pacific	POETCOM
C. Support to Pacific Island Farmers Organisation (PIFON)	PIFON
D. Capacity building for Resilient Agriculture in the Pacific	POETCOM



# Pipeline Projects Targeting Crop Production

Programme	Lead agency
A. Adaptation for Resilient Agriculture in the Pacific	SPC
B. Fiji Agriculture Partnership Project(FAPP)	MOA
C. Leveraging the Development of Local food Crops and Fisheries Value Chain	CTA/PIPSO



# FIJI AGRICULTURAL PARTNERSHIP PROJECT(FAPP)

1. Total Cost of F\$10.8m
2. Component 1 Agricultural Business For Upland Communities
3. Component 2 Agricultural Business Development



# Challenges to Strengthening Food Crops and Rural Income Generation

1. Changing Mindset of Rural Communities
2. Lack of data and documentation regarding previous initiatives
3. Lack of comprehensive information on the value chain
4. Provision of Services to meet farmers needs on a consistent basis.



# Lessons Learned

1. Direct Engagement with Communities is the best entry point for improving livelihoods
2. Monitor, Monitor, Monitor
3. Target women and Youth in rural areas
4. Align Income generation with market demand
5. Engage the private sector
6. Need to forge partnership with complementary projects, donors, NGOs etc





# Constraints

1. Subsidies- Not encouraging entrepreneurship
2. Lack of Value Chain Mapping to identify constraints along value chain
3. Lack of institutional capacity within the Ministry to regulate and expand private sector agribusiness



# Solutions

1. Market Value chain assessments including intervention strategies and action plans for selected crops.
2. Building capacity within the Ministry to regulate and expand private sector agribusiness
4. Allocate extension staff to be responsible for specific value chains
5. Create technical working groups made up of stakeholders to monitor developments in the value chain.



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