

Fiji Crop Forum: Embracing the Changing Landscape of the Fiji Crops Sector: 23-27/11/2015



- Partners in Community Development Fiji – PCDF

“ NGOs and Development Partners supporting crop sector stakeholders to address value addition & agri-tourism

- **Vision:** Communities achieving equitable, holistic and sustainable livelihoods.
- **Mission:** Working in partnership with communities to empower and assist with informed decision making for their own future development

NGOs and Development Partners supporting Crop Sector Stakeholders



- NGO - PCDF
- Development Partners – IFAD & AGRANA
- Stakeholders – DoA
- Service Providers – BSP, CATD, STKC, TTM, Farm Boy, All Season Nursery. DoA Extension, SRS, Land Use and Farm Management





Partnership

1. PCDF with
AGRANA -
Targeting Banana
producing
communities in the
Sigatoka valley, Ra /
Wainibuka and
Naitarisi areas (472
Farmers in 20 +
communities)

- **Community Capacity Building**
 - ✓ Consultation & Profiling – identify needs
 - ✓ CDP development
 - ✓ Governance Training
- **Farmers Capacity Building**
 - ✓ Profiling – identify needs
 - ✓ Training
 - ✓ Financial / Grant /in-kind support



Partnership

2. PCDF/IFAD in the highlands of Vitilevu.

- Two years Pilot intervention for scaling up
- ✓ Target-13 villages and 7 settlements, with the support of the DoA, Fiji Government

- **Production and Market information**
 - ✓ Profiling and registration
 - ✓ Production support & training
 - ✓ Identify potential market for scaling up
- **Market linkages**
 - ✓ VC Analysis
 - ✓ Credit (Loan) Facility
 - ✓ Marketing of HVC
 - ✓ Potential for scaling up

PCDF - What we do.



- Enhancing community capacity
- Enhancing Farmers capacity
- Local market linkages
- Establish Finance facilities
- Network / contract Service providers
- Facilitate Scaling up





Building/Enhancing Community Capacity

- Community Development committees & CDPs
 - ✓ Development
 - ✓ Training
 - ✓ Networking with in
- Community Facilitators
 - ✓ Selection
 - ✓ Training
 - ✓ Resourcing
 - ✓ Net working with in and out) group(s)





Community capacity cont..

- Networking and linking with development agencies; government, NGOs and others.





Building Farmers Capacity

- Establish Farmers group
- Progressive Farmers as leaders
- Networking and linking with government, NGOs and others.
- Service providers /Peer assists
- Production and support Training
- Financial / grant support
- Market linkages (target local Market





Building Farmers capacity cont..

- Analyse local situation
- Making decisions
- Keeping Daily Farm Records including income and expenditures





Building Farmers capacity cont...

- Recognise to use local expertise – knowledge and skills. Provide / Support training to enhance and to add value to
- Recognise local structures, institutions to support engagement.





What else.....

- Encourage and support local volunteerism – labour / in-kind and the involvement of youth and women





Challenges

- Consistency in Production – targeting Off-season only, choice/selection of crops?
- Farming as a business – market driven vs traditional
- Climate Change – organic, irrigation, land use
- Financial facilities – saving, loan, grant
- Contracts – traders with Farmers



Constraints

- Knowledge / skills – Farming is a business, post harvesting, Land use / care.....
- Locations of farms (within and out) – farm road, irrigation, collecting centre/point
- Financial Facilities for farmers – saving, loan, grant
- Unorganised production, market / purchase
- Seeds/seedlings (High Value Crops)



Possible solutions

- Training – need based training (profiling – community & farmers)
- Cropping plan for consistency in production
- Production support – planting materials, husbandry & management, post harvesting
- Contracts – with markets / buyers
- Simple best practices – organic, land use/care, climate change adaptation activities
- Development of CFs and field staff
- Partnership – Implementing partners /Service providers.
- Financial support

Vinaka

