

Tei Tei Taveuni

NGOs and Development Partners in
Crop Industry

How are NGOs and development
partners supporting crop sector
stakeholders in addressing value
adding & agri-tourism

Tei Tei Taveuni

- **Founded 2009**

- 2010-2012 Soil Schools
- 2011 Lime Task Force
- 2011-2014 AVI/Farm Gr's
- 2011-2014 Soil Health Project
- 2013 PIFON
- 2013 POETCom
- 2014 Resource Center
- 2014 Training for FREIND
- 2015 Cuba exchange/
farmers exchange
- 2015 Champion Farmers
training

TTT's Farmers Resource Center



Current programs/ opportunities to develop agritourism and value addition in Fiji

The TTT position

- TTT is a farmers org.
- Our target/work has first and foremost been to find solutions to make production **viable and sustainable** for farmers , to put the farmers in the best possible position
- Consequently: Produce quality produce in a competitive manner

Value adding

- Champion Farmers training in implementing biological & organic farming
- Farm gr. Trials implementing SHP lessons
- Trials with cover crops
- POETCom / Cuba exchange
- PIFON Soil workshop
- Certified Organic Produce as value adding – but we are not there yet.

Identify some challenges to strengthen Agritourism and developing value addition in Fiji

Challenges

- Very few of the markets for Taveuni's produce will pay consistent prices for quality produce
- Convincing farmers it is worth while to spend on improvements
- Input availability at reasonable prices
- Only export crops targeting capable paying costumers will pay extra for organic
- Locate funding to develop sustainable production systems

Farm group trial



Prioritize constraints (at least 5)

Constraints

- The myth that sustainability is a contradiction to productivity (short term/long term).
- Lack of priority of research into sustainability and organic production systems
- Biosecurity makes it difficult/expensive for Pacific Seaweeds to import bio fertilizer
- Bureaucratic problems. VAT - TTT imports and the tender process for fertilizer subsidy
- Tourist industry are reluctant to pay for local quality products – purchasing managers play suppliers against each other

SHP: TTT/ACIAR biochar trial



Possible Solutions

For TTT as a Farmer Organization

- Keep going
- Keep looking for partners interested in long term solutions
- Keep working with FO's in the Pacific through PIFON & POETCom
- Keep doing the trials.

The Farmers

