

**REPORT FOR SHORT TERM CONSULTANCY TO DEVELOP CONTENT IN THREE LANGUAGES (BISLAMA, FRENCH, ENGLISH) AND DISSEMINATE VIA CROSS MEDIA PLATFORMS (PRINT, RADIO, TELEVISION, SOCIAL MEDIA) TO SUPPORT THE KNOWLEDGE MANAGEMENT AND AGRICULTURAL POLICY BANK LAUNCH WORKSHOPS IN VANUATU FROM 7<sup>TH</sup> – 10<sup>TH</sup> SEPTEMBER, 2015**

Monday 7 September 2015

The statement in "Bislama which were published on Vanuatu Times

**Infomeisen i paoa be sapos yu no sherem gud blong helpem kaontri, hemi no gat yus**  
*(Information is power but if it is not shared appropriately to benefit the country, then it is useless)*

“Media i talem se Infomeisen hemi Paoa, be hemi poenemaot se sapos yumi holem evri infomeisen long wok we yu nidim be yu no yusum infomeisen ia long ol difren wei blong i save givhan ol helpem kaontri blong hemi gro, infomeisen we yu holem hemi no save help nating”



Hemi toktok we fes Politikol Advaesa blong Ministri blong Agrikalja, Mr Roy Matariki i mekem taem hemi stap ofisoli openem fes eva Rijinol Infomeisen Knowledge Manejmen we i bin tekem ples stat long namba 7 septemba, long konfrens senta blong Warwick Le Lagon resot, long Port-Vila.

Wokshop ia hemi stap long namba 7 jasem 9 septemba hemi eim blong reiseim moa awareness long wok Infomeisen Knowledge Manejmen o hao blong manejem ol save long saed blong agrikalja.

Mr Matariki i poenemaot tu se wok we media istap mekem blong sherem infomeisen wetem pipol hemi impoten tumas from gavman i nidim blong ol pipol oli mas save wanem we gavman istap mekem.

Hemi gohed blong talem se plante taem yumi stap yusum toktok ia “Agrikalka hemi bakkun blong ekonomi olsem lip seves nomo.

Hemi talem se pat blong problem ia folem fasen blong pua visibility mo lack blong infomeisen we i flow bitwin ol gavman dipatmen, praevet sekta, long ol fama mo pablik.

Hemi poenemaot se naomia stori i stap jenis naomia afta we ministry blong agrikalja, forestry, fisheri mo baeosekiuititi i sitemap wan ICT senta insaed long niufala building blong Directorate Agrikalja mo wan Pisco volunteer IT istap lukaotem ICT senta ia tedei.

Hemi poenemaot tu se long namba 10 September bambae Vanuatu i lonjem first ever Vanuatu Agriculture Policy Bank.

Vanuatu hemi fes kaontri long Pasifik we i developem National Agrikalja Polisi blong hem long Pasifik rijen, mo tu hemi fes kaontri long wol we hemi developem Vanuatu Agrikalja Polisi Bank we oli transletem i go long Inflis, Franis mo Bislama.

Mo Vanuatu Agrikalja Polisi Bank ia, lonjing blong hem i bin tekem ples long tasde 10 septemba long leit aftenun.

Hemi wan an online library we hemi evriman i save aksesem tru long intanet mo tu hemi provaedem ol samari blong ol key polisi dokumen long trifala lanwis, Inglis, Franis mo Bislama.

Polisi Bank blong Pacific Agriculture Policy Project (PAPP), netwok blong SPC, Pacific Agriculture and Forestry Policy Network (PAFPNet) portal ([www.spc.int/pafpnet](http://www.spc.int/pafpnet)) nao i hostem, hemi stap tu olsem pat blong wan mixed media rural outreach program.

PAPP hemi pat blong Intra-ACP Agricultural Policy Programme, we Yuropian Union mo ACP grup anda long Intra-ACP koperesen fremwok.

Long saed blong Hem, Deputy Director blong Land Resource Division blong Sekreteriet, Dr Ken Cokanasiga i talem se Vanuatu mo ol nara pasifik aelan kaontri oli feisen jalenj we long wan han, i gat nid blong mekem sam investmen long saed blong technology blong save muvum developmen blong kaontri i go fored.

Be long semtaem long nara han, yumi mas lukluk gud long ol nid blong rural agricultural sekta we hemi stap yet olsem bakbun blong ol ekonomi blong yumi we hemi inkludum plante long ol fama we oli stil stap mekem subsistens faming yet mo ol komiuniti.

Dr Cokanasiga i poenemaot tu se wokshop long saed blong knowledge manejmen mo lonjing blong agrikalja Polisi Bank blong Vanuatu hemi soemaot ol smat solusen we bae oli save balensem tufala jalenj ia.

#### ❖ RADIO

### **Radio news in "Bislama" which came out during the news at the Capital FM 107 News om 11h00am and 5h00 pm from 7 to 10 September 2015 in bislama**

*Tuesday 8 September 2015*

Knowledge management wokshop we I stap kohed long Le lagoon resort, Port Vila, long mandei bambae emi end tedei.

Wokshop ia emi blong developem ol idea long hao oli save kivim ol fama gudfala access long ol polici blong akrikalja, research mo infomesen.

Wokshop ia we oli hostem long Vanuatu emi very impoten from I lukim se 54 percent blong wanwan household I kam long akrikalja mo ol activity blong forestry, we emi riflectem bigwan national infomesen communication technology (ICT) polici we I kat wan focus long growth blong akrikalja.

Strengthening regional knowledge management wokshop management capacity wokshop ia emi wan collaboration efot bitwin EU pacific agriculture policy project (PAPP) we sapot blong secretariat of the pacific community (SPC) mo ministry blong Agriculture blong Vanuatu, live stock, fisheries, forestry mo bio security. Africa Caribbean pacific (ACP)-EU technical senta for agriculture mo rural cooperation (CTA) tu emi contribute blong sapotem wokshop we I stap kohed naoia mo bambae I end tumoro.

Wokshop emi help tu blong assistem ol participants blong developmem wanwan national management national action plan, emia emi inkludim blong Vanuatu, olsem pat blong wan *Regional knowledge management intervention*.

Mo tu blong establishem mo semtaem promotem collaboration mo capacity development long knowledge management, raon long pasifik rijen.

*Wednesday 9 September 2015*

Namba tri dei blong knowledge management wokshop i stap kohed tedei blong ful dei mo bambae I end 2moro, long Le lagoon resort, Port Vila.

Knowledge managemen emi wan decipline blong enablem wanwan individuals, teams mo wan wan organization blong collectem mo save kat tu wan system in place, createm, harvestem, sherem mo aplaem tu knowledge ia, inoda blong oli save ajivim wanwan objective blong olketa long ol wanwan organization O kampani we I kamaot long em.

I kat ol representative blong akrikalja we I kam long ol difren pacific island kantri mo tu ol representative blong ministry blong akrikalja blong Vanuatu tu we oli pat long wokshop ia blong save raisem warness long ol importance mo benefits blong knowledge management management long akrikalja mo forestry stakeholder long pacific region.

Wokshop emi help tu blong assistem ol participants blong developmem wanwan national management national action plan, emia emi inkludim blong Vanuatu, olsem pat blong wan regional knowledge management intervention.

Mo tu blong establishem mo semtaem promotem collaboration mo capacity development long knowledge management,raon long pacific region.

*Thursday 11 September 2015*

**Vanuatu emi fes kantri eva long pacific region blong save kat wan akrikalja policy bank blong em. (Vanuatu is the first country in the Pacific Region to have an Agriculture Bank Policy)**

Akrikalja policy bank ia emi wan website we Ministri blong akrikalja tugeta wetem sapot blong secreteriet blong Saot Pasific Community (SPC) wetem help to long ol narafala patna, I bin desaennem ,we insaed I storem everi infomesen about ol policy blong akrikalja,fiseri,forestri mo ol narafala productiv sekta long kaontri. Daerekta Jenerol blong Agrikalja, Forestri mo Fiseri, Howard Aru I talem yestedei se lonjing blong niufala Akrikalja Polisi Bank ia bambae I tekem ples long tumoro,long Le Lagoon resort, Port Vila.

Mr Aru i talem se niufala Akrikalja Polisi Bank ia bambae emi mekem I isi blong ol fama, ol student mo pablik I save aksesem infomesen abaot polici blong akrikalja mo ol narafala polisi we oli nidim. Hemi talem se blong wan kaontri I develop gud, emi nidim gudfala polisi.

### **Live Interview**

*via mobile phone on Capital FM 107 on Monday/ Tuesday/ Wednesday and Thursday*

Since I am a free-lance reporter-journaliste for Capital FM 107 I managed to secure a daily live report on the phone from Monday 7 to Thursday 10 September to ensure that the public at large in Vanuatu is informed on what was happening during the event from September 7 to 10, 2015 at Warwick Le Lagon Hotel.

I even had an interview live on air on the phone on Capital FM 107 with Vanuatu DG of Agriculture, Howard Aru on Monday 7 September in the morning just after the official opening of the KM (Anju and Miriama are aware of that)

Unfortunately there's no copy of those live intervention on air since the radio is keeping audio records of these types of reports.

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#### **❖ Ensure Liaison between Vanuatu Media Reps and SPC and CTA consultants during the event**

I ensure during the all course of the event from September 7 to 10, 2015 that all the media representatives assigned to cover the event were always present. I liaised with them and the SPC and CTA consultants to ensure that they could get all the interviews and information necessary for their articles or reporting from Monday 7 to Thursday 10 September 2015.

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Here's the internet link of the Article published on Tuesday 8 September about the Official Opening of the regional KM Workshop on Monday September 7th, 2015.

<https://vanuatuinfoonline.wordpress.com/2015/09/08/linformation-cest-le-pouvoir-partager-les-connaissances-cest-plus-de-pouvoir/>

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#### **❖ Statement in French which I translated and sent to Vanuatu media on Thursday 11 September**

*Le Vanuatu est fier de lancer sa Banque de données de sa Politique Agricole*

*Le 10 septembre 2015*

*Port Vila, Vanuatu - C'est une grande première pour le Vanuatu de voir aujourd'hui, le lancement à Port-Vila, d'une nouvelle banque de données de la Politique Agricole Nationale du Vanuatu sur internet dont l'objectif est de permettre aux fermiers et au public en général d'accéder plus facilement aux documents en ligne qui résumement en anglais, en français et en bichelamar, les points fondamentaux de cette politique.*

La Banque de données de la politique agricole a été lancé à l'issue de l'atelier sur la sensibilisation et la mise en oeuvre de la Politique Agricole Nationale du Vanuatu qui a eu lieu à Port-Vila, le 10 septembre 2015.

C'est une initiative qui donne aux parties prenantes nationales, une vue d'ensemble de la nouvelle Politique du Secteur Agricole du pays pour la période 2015-2030.

La Banque de données de la politique agricole du Vanuatu et l'atelier cité au préalable constituent tout deux, un effort de collaboration entre le ministère de l'Agriculture, de l'Élevage, des Pêches, des Forêts et de la Bio-sécurité, le Projet de la Politique Agricole du Pacifique de l'Union Européenne (PAPP), et le Secrétariat de la Communauté du Pacifique (SPC).

La banque de données de la politique agricole a été développée par le PPA et elle est hébergée par le réseau internet de la SPC, le Portail de Réseau : *Pacific Agriculture and Forestry Policy Network* ([www.spc.int/pafpnet](http://www.spc.int/pafpnet)).

“La politique agricole est indispensable dans le processus de mise en place des priorités et du planning du secteur agricole, et il est important que les fermiers ainsi que les différentes parties prenantes soient en mesure d'avoir plus facilement accès à ces documents et de savoir ce qu'ils contiennent”, a indiqué le Conseiller de la SPC et chef d'équipe du PAPP, Vili Caniogo.

“Cette nouvelle banque de données de la politique agricole aidera les fermiers et les autres parties prenantes clés de s'engager dans la mise en œuvre de cette politique et elles devraient se l'approprier, la partager et notamment aborder les défis et les opportunités dans ce secteur important tant au niveau local, régional que régional”, M. Caniogo a souligné.

Des banques de données similaires devraient se mettre en place dans les autres pays insulaires du Pacifique dans les prochains 6 à 12 mois.

La banque de données de cette politique agricole est soutenue par un travail social de proximité vis-à-vis des parties prenantes situées en zones rurales par le biais de plates-formes médiatiques et autres telles que les radios rurales, la télévision, et les brochures afin de faire parvenir l'information à tous les fermiers qui n'ont pas accès à un service d'internet fiable.

D'autres partenaires qui ont contribué à cet atelier sont notamment le Programme Intra-ACP de Politique Agricole financé par l'Union Européenne et le groupe ACP par le biais de la coopération Intra-ACP et le Centre Technique de la Coopération Rurale et Agricole des ACP-UE (le CTA) qui coordonne les échanges inter-régionaux entre les régions du Pacifique insulaire et les pays des Caraïbes.

Le premier lancement provincial de la première campagne de sensibilisation de la Politique du Secteur Agricole pour la période 2015-20130 pour la province de Penama est prévue pour la semaine prochaine. Ce lancement aura lieu à Saratamata, le chef lieu de cette province situé sur l'île d'Ambae.

Cet événement coïncidera avec la remise officielle d'un chargement de bétail destiné aux éleveurs de la province de Penama. Il coïncide également avec l'arrivée à Ambae, du nouveau véhicule du ministère de l'Agriculture, de l'Élevage, des Forêts et de la Bio-sécurité. Toutes ces activités auront lieu pendant la semaine des festivités de la Penama Day.

Pour plus d'informations, n'hésitez pas de visiter le réseau internet de la SPC, le Portail Réseau: Pacific Agriculture and Forestry Policy Network (PAFPNet): [www.spc.int/pafpnet](http://www.spc.int/pafpnet)

Contacts Médiatiques:

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M. Vili Caniogo – Chef d'équipe, Pacific Agriculture Policy Project (PAPP), SPC [ViliC@spc.int](mailto:ViliC@spc.int)

Mlle Cheryl Thomas – Agent de Recherche en Politique, Pacific Agriculture Policy Project (PAPP), SPC [CherylT@spc.int](mailto:CherylT@spc.int)

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- ❖ **Article based on this Statement which was published on Vanuatu Info online le 09 September 2015**

Link:

<https://vanuatuinfoonline.wordpress.com/2015/09/12/vanuatu-lance-sa-banque-de-donnees-de-la-politique-agricole-sur-internet/>

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- ❖ **YouTube** links of TV Interviews in French, Bislama and English that I did during the event from 7 to 10 September and uploaded on my YouTube channel
  - ❖ **On KM Workshop and KM national initiative**

1) **ITW 1 Krishan BHEENICK**, Coordinateur de programme sénior de la Gestion des Connaissances DAY 1 (Monday 7 September 2015)

<https://youtu.be/fPax1eKtueI>

2) **ITW 2 Krishan BHEENICK**, Coordinateur de programme sénior de la Gestion des Connaissances Day 3

<https://youtu.be/76QAMUftIxc>

### **ON THE VANUATU NATIONAL AGRICULTURE POLICY ITWS on Sept 10**

4) **ITW1** Sheila Arukesa, Vegetables Farmer from Santo (interview in Bislama)

She hopes the policy could address the issue of Market Access

[https://youtu.be/0qhMTiuK\\_a0](https://youtu.be/0qhMTiuK_a0)

5) **ITW2** Sheila Arukesa, Vegetables Farmer from Santo (interview in Bislama)

She hopes the new policy could address the issue of inter-island transportation and price fluctuation.

<https://youtu.be/NTs-AE6cwGY>

6) **ITW3** Sheila Arukesa, Vegetables Farmer from Santo (interview in Bislama)

She says there should be more awareness on the new policy and the linkages between, the national, the sub-national, and Agriculture extension officer within the rural communities and the farmers should be strengthened

<https://youtu.be/0grLH3wYBfQ>

7) **ITW** Terry Adlington, Tanna Coffee Owner-Vanuatu Entrepreneur

He says everyone needs to work together to implement the policy etc.

[https://youtu.be/\\_gaWtXBSYhA](https://youtu.be/_gaWtXBSYhA)

### **II) INTERVIEW KEN COKANASIGA DONE ON MONDAY 7 SEPT 2015, UPLOADED TUESDAY 8 SEPT 2015**

1) **ITW1** Dr Ken Cokanasiga, Deputy Director, Land Resources Division of SPC

Deputy Director, Land Resources Division of SPC, Dr Ken Cokanasiga talks about the purpose of the first ever regional workshop on Strengthening Knowledge Management capacities held at hotel Warwick Le Lagon in Port-Vila, Vanuatu from 7 to 9 September 2015.

<https://youtu.be/XxLKz8nBw5A>

2) **ITW2** Dr Ken Cokanasiga, Deputy Director, Land Resources Division of SPC

Dr Ken Cokanasiga talks about the challenges for governments in the Pacific Island countries to bridge the gap between the information providers and the clients in the remote islands or areas.

<https://youtu.be/FirKEeS94oY>

3) **ITW3** Dr Ken Cokanasiga, Deputy Director, Land Resources Division of SPC

Dr Ken Cokanasiga says that one of the main things that they will do during this week (7 to 10 September 2015) is to help the countries in the region develop their own agriculture policy.

<https://youtu.be/ZDa96ZaoM5o>

3) ITW 4 Dr Ken Cokanasiga, Deputy Director, Land Resources Division of SPC

Dr Ken Cokanasiga says that if the SPC member countries carefully follow their work plan and strategies, the development partners would be eager and interested to working with the Pacific island states to bring to realization their plan to strengthen their capacities in terms of Knowledge Management and sharing of information.

<https://youtu.be/4D-gDtBYPBI>

5) ITW 5 Dr Ken Cokanasiga, Deputy Director, LRD (SPC)

Dr. Ken Cokanasiga says that they are sensitizing some the development partners on what they're doing and they hope to keep them interested and maybe bring them to support this endeavour.

<https://youtu.be/jkMmgxZ4Ds8>

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III) ITW1 Krishan Bheenick in French at DAY 3 (WEDNESDAY 9 SEPT 2015)

ITW Krishan Bheenick in French at Day 3 (9 September 2015)

Summary of the 3 days KM workshop in Port-Vila

<https://youtu.be/SgSozp2QA80>

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**PROFILES FOR THE THREE SOCIAL MEDIA REPORTERS FROM VANUATU THAT COVERED THE EVENT**

1. Name: **Rickson Tufunga**



Island: Futuna/Tongoa

Marital Status: Single

Age: 27

Work: Northern Care Youth Centre Santo Vanuatu (Wan Smolbag Project)

I attended the first Web 2.0 workshop organised in Port-Vila last year by the SPC.

I applied online to cover this week's event as a social media participant. I was one of the three Ni-Vans who have been selected by SPC to carry out this task during the 1st Regional IKM Workshop in strengthening capacities of Pacific island countries in Knowledge Management & Sharing of Knowledge and information in the sector of Agriculture and Forestry.

We will also be twitting and Facebooking about the National Awareness on the Vanuatu national Policy and the launch of the Vanuatu Agriculture Policy Bank on Thursday 10 September.

I learnt a lot during the course of this IKM workshop.

2. Name: **Telstar Jimmy**



Island: Banks/ Malekula

Age: 33 years old

Employment: Vanuatu Times Supervisor, FM107

Social media is vital in disseminating information in the 21st century as technology is rapidly advancing around the world, and thus the Pacific needs to keep up. Being a part of this workshop has helped me to understand more about social media outlets, its usage and its effects on its targeted audience. Youth need to be a part of the driving tool, as it is their resources, their world, and their future that is at stake. As Agriculture is the backbone for many Pacific economies, then youth need to be drawn into this sector using today's modern of technology- the social media.

3. Name: **Deffnie Thompson**



I am Deffnie Thompson, 26 years old of age originally from the island of Santo.

Being part of the Social Media team is a really great opportunity driven for me. I have been part of the Social Media team for the third time. Social media is great.

“I am very happy to be selected to attend the Knowledge Management workshop and my expectation for this is to ensure that whatever is being discussed during the workshop is covered up through twitter, facebook as well as Youtube”.

I would like to encourage individuals and organizations to use social media (as recommended the most powerful tool) in order to grow as well as achieve their objective.

Because this is agricultural related, it is best that ICT be considered a driving tool to use to linking greater networks between farmers, stakeholders, youth as well as partners and donors to work together to make agriculture a priority in our country.