









## Report for the Pacific Agriculture Knowledge Management and Policy Bank Workshops

**Series of Two Workshops and Launch Event** 

7-10 September 2015 Port Vila, Vanuatu

#### Series of two workshops and a launch event supported by:

Vanuatu's Ministry of Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB), European Union (EU) supported Pacific Agriculture Policy Project (PAPP), implemented by the Land Resources Division (LRD) of the Secretariat of the Pacific Community (SPC), in partnership with the ACP-EU Technical Centre for Agricultural and Rural Cooperation (CTA).

**Event Summary Report** 

September 2015

#### **Contents**

1.0 INTRODUCTION	3
1.1 Overview	3
1.2 Official Opening	4
2.0 SUMMARY OF EVENTS	6
2.1 Media Briefing	6
2.2 Strengthening Regional Knowledge Management Capacities Workshop	6
2.3 National Agricultural Policy Awareness and Implementation Workshop plus Policy Bank Launch	
2.4 Penama Province post-event activities	
3.0 DISCUSSIONS BY THEMATIC AREAS	8
3.1 Data, Information, Communications and Knowledge Management	8
3.2 Strengthen linkages and partnerships	
3.3 Products, processes and M&E	
3.4 Organisational culture and value	10
3.5 People, Skills and Capacity	
3.6 KM Challenges for Agriculture	
3.7 Developing KM Action Plans	11
4.0 OUTCOMES AND ACTIONS	12
4.0 OUTCOMES AND ACTIONS	
	12
4.1 Outcomes and Actions  5.0 SUMMARY OF PRESENTATIONS	12 15
4.1 Outcomes and Actions	12 <b>15</b> 15
4.1 Outcomes and Actions  5.0 SUMMARY OF PRESENTATIONS  5.1 Overview  5.2 Media Briefing.	12 15 15
4.1 Outcomes and Actions	12 15 15 15
4.1 Outcomes and Actions  5.0 SUMMARY OF PRESENTATIONS  5.1 Overview  5.2 Media Briefing	12 15 15 15 15
4.1 Outcomes and Actions  5.0 SUMMARY OF PRESENTATIONS  5.1 Overview  5.2 Media Briefing.  5.3 Regional Knowledge Management Workshop.  5.4 National Policy Bank Workshop and Launch.  6.0 ANNEXES	12 15 15 15 15
4.1 Outcomes and Actions  5.0 SUMMARY OF PRESENTATIONS  5.1 Overview  5.2 Media Briefing  5.3 Regional Knowledge Management Workshop  5.4 National Policy Bank Workshop and Launch  6.0 ANNEXES  6.1 Agenda	121515151523
4.1 Outcomes and Actions  5.0 SUMMARY OF PRESENTATIONS  5.1 Overview 5.2 Media Briefing 5.3 Regional Knowledge Management Workshop 5.4 National Policy Bank Workshop and Launch  6.0 ANNEXES  6.1 Agenda 6.2 Participant Lists	121515151523
4.1 Outcomes and Actions  5.0 SUMMARY OF PRESENTATIONS  5.1 Overview  5.2 Media Briefing  5.3 Regional Knowledge Management Workshop  5.4 National Policy Bank Workshop and Launch  6.0 ANNEXES  6.1 Agenda	121515152323
4.1 Outcomes and Actions  5.0 SUMMARY OF PRESENTATIONS  5.1 Overview  5.2 Media Briefing.  5.3 Regional Knowledge Management Workshop.  5.4 National Policy Bank Workshop and Launch.  6.0 ANNEXES  6.1 Agenda  6.2 Participant Lists  6.3 Complete Presentations - Strengthening Regional Knowledge Management Capacities	121515152323
4.1 Outcomes and Actions  5.0 SUMMARY OF PRESENTATIONS  5.1 Overview  5.2 Media Briefing.  5.3 Regional Knowledge Management Workshop.  5.4 National Policy Bank Workshop and Launch.  6.0 ANNEXES  6.1 Agenda  6.2 Participant Lists  6.3 Complete Presentations - Strengthening Regional Knowledge Management Capacities Workshop, 7-9 Sept.	1215151523272835
4.1 Outcomes and Actions  5.0 SUMMARY OF PRESENTATIONS  5.1 Overview  5.2 Media Briefing.  5.3 Regional Knowledge Management Workshop.  5.4 National Policy Bank Workshop and Launch.  6.0 ANNEXES  6.1 Agenda 6.2 Participant Lists 6.3 Complete Presentations - Strengthening Regional Knowledge Management Capacities Workshop, 7-9 Sept. 6.4 Complete Presentations - Vanuatu National Agricultural Policy Awareness and	12151515232327283535

#### 1.0 INTRODUCTION

#### 1.1 Overview

A series of two workshops and a launch event, for agriculture policy and regional agriculture knowledge management, were held in Vanuatu from 7–10 September 2015.

About 40 people attended each of the workshops, with participants from both uniting at the end of the week for the official launch of Vanuatu's Agriculture Policy Bank, attracting about 60 people. Attendees included agriculture, forestry and fisheries officers, local social media reporters plus communication professionals. They attended from eight of the 15 invited ACP countries across the Pacific region including Vanuatu, Tonga, Palau, Niue, Cook Islands, Tuvalu, Fiji and Samoa.

The launch of the policy bank was a first for Vanuatu – and for the region – to give farmers easy access to a library of summarised key policy documents in English, French and Bislama. Its launch linked with the *Vanuatu National Agricultural Policy Awareness and Implementation Workshop*, which aimed to provide national stakeholders with an overview of the country's new *Agriculture Sector Policy 2015-2030*. That second workshop followed one earlier in the week dedicated to agriculture and knowledge management, and to develop new ideas on how to give farmers better access to agriculture policies, research and information.

The events were a collaborative effort between Vanuatu's Ministry of Agriculture, Livestock, Fisheries, Forestry and Biosecurity (MALFFB), and the European Union (EU) supported Pacific Agriculture Policy Project (PAPP), implemented by the Secretariat of the Pacific Community (SPC). Other partners contributing to the workshop include the Intra-ACP Agricultural Policy Programme, supported by the European Union and the ACP group of States, under the Intra-ACP cooperation and the ACP-EU Technical Centre for Agricultural and Rural Cooperation (CTA) that coordinates inter-regional exchanges between Pacific and Caribbean countries.

#### Schedule of events:

- Media Briefing, 7 September 2015 (2 hours)
- Strengthening Regional Knowledge Management Capacities Workshop, 7-9 Sept.(3 days)
- Vanuatu National Agricultural Policy Awareness and Implementation Workshop, 10 Sept.
- Launch of the Vanuatu Agricultural Policy Bank, 10 Sept. (evening event)
- (*Post-event activity*) Penama Provincial Agriculture Sector Policy launch (also cattle shipment and new MAFFB vehicle dedication ceremony), 15 September 2015 (1 day)

Events began with an early morning Media Briefing, held two-hours prior to the knowledge management regional workshop. Its objective was to provide local social media and journalists as well as visiting regional communications and agriculture professionals, with an overview of the week's activities and objectives; information on donors, partners and programmes; plus helpful hints for social media and photography.

Objectives of the *Strengthening Regional Knowledge Management Capacities Workshop*, 7-9 September 2015 (3 days), were to:

- Raise awareness of the importance and benefits of knowledge management to agricultural and forestry stakeholders in the Pacific region.
- Assist participants to initiate development of knowledge management national Action Plans, including for Vanuatu, as part of a regional KM intervention.
- Establish a steering mechanism to promote collaboration and capacity development on KM across the region

The objective of the *Vanuatu National Agricultural Policy Awareness and Implementation Workshop*, was to provide national stakeholders with an outline of the recent *Vanuatu Agriculture Sector Policy 2015-2030's* content, stakeholder roles and implementation plan. The subsequent launch of the *Vanuatu Agricultural Policy Bank*, also held on 10 September at the conclusion of the policy workshop, was to give farmers an easily accessible online library of translated summaries of key policy documents in English, French and Bislama.

Delegates at the two workshops discussed a number of key themes leading to specific outcomes and actions from the series of events. Details of these are contained in this report.

#### 1.2 Official Opening

There were three events with official openings, detailed below in order of local prominence:

- a) Vanuatu Agricultural Policy Bank launch
- b) Vanuatu National Agricultural Policy Awareness and Implementation Workshop
- c) Strengthening Regional Knowledge Management Capacities Workshop

#### a) Vanuatu Agricultural Policy Bank launch

The Honourable Deputy Prime Minister of Vanuatu, Moana Carcasses Kalosil, welcomed local and overseas guests to the launch of the first ever Vanuatu - and regional - Agriculture Policy Bank. He added that with "80 per cent of our people in Vanuatu live in rural areas, not only do we all rely on agriculture for food security, incomes and livelihoods, but agriculture sustains our cultures and the very existence of our villages, communities and way of life."

The Honourable Deputy PM explained how "the Policy Bank enables key agricultural information such as policies, frameworks and plans to be made easily available to farmers, entrepreneurs, policy makers, donors, development partners and other stakeholders. For too long, this key information has simply been difficult to find or access. Information is a key starting point for all stakeholders to better engage in policies and plans and share this onus and opportunity - of collectively addressing the challenges and potentials of this important sector." The formal welcome was followed by the official cutting of the cake and launch function.

#### b) Vanuatu National Agricultural Policy Awareness and Implementation Workshop

Agriculture is the lifeblood of the economy and the sector has to keep moving to create change and employment, according to Howard Aru, Director General, Ministry of

Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB) who opened the workshop. He added that in Vanuatu agriculture wants to turn a new page and do more to create change.

Mr Aru told delegates that as part of the rollout of the policy and the emphasis on raising the profile of knowledge management and agriculture, that provincial launch activities are planned from next week starting with Penama Province. The Penama release of the Vanuatu Agriculture Sector Policy 2015-2030 will be held in conjunction with the Government's handover of a shipment of cattle (linking with the Vanuatu agriculture livestock 2025 vision of having 500,000 head nationally) plus a dedication ceremony for the new Ministry vehicle.

This was followed by remarks from Mr Vili Caniogo, Team Leader PAPP-SPC, who congratulated the Vanuatu team to be the first to launch an Agriculture Policy Bank in the region, adding it is "really an exciting achievement, and also congratulations for doing this workshop." He added that it was important to also recognise the presence of regional colleagues from 8 countries across the Pacific who joined at the start of the week for a regional agriculture Knowledge Management (KM) workshop, which links to this policy workshop and Policy Bank launch for which they are here to observe and take home lessons learned.

#### c) Strengthening Regional Knowledge Management Capacities Workshop

It is important to raise awareness of the importance and benefits of knowledge management to agricultural and forestry stakeholders in the Pacific region, and in particular "visibility" of the sector, according to Vanuatu's First Political Advisor to the Hon Minister for Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB), Mr Roy James Matariki, in opening the first workshop for the week. Mr Matariki commented that: "one can have all the information you want in the world, but if it is not shared to create vertical and horizontal linkages with society to create change and to help advance development in our country, such information can be fairly meaningless." Matariki acknowledged the support of the European Union-supported Pacific Agriculture Policy Project (PAPP), implemented by the Land Resources Division of the Secretariat of the Pacific Community; the ACP-EU Technical Centre for Agricultural and Rural Cooperation (CTA); regional participants from countries across the Pacific; senior government officials from the Vanuatu Government; key media partner Pacific Islands News Association (PINA) and local media representatives; as well as his own ministry, Vanuatu's Ministry of Agriculture, Livestock, Forestry, Fisheries and Biosecurity.

Agriculture is the backbone of many Pacific Island economies, according to SPC Deputy Director for Land Resources Division, Dr Ken Cokanasiga. With new domestic and global challenges every year countries need to constantly review their policies, but the challenge is ensuring each policy change is clearly communicated to stakeholders. He added that the Land Resources Division of SPC - particularly the European Union supported PAPP in partnership with CTA and other development partners — is committed to working with governments and other local partners to leverage off existing ICT infrastructure, framework and opportunities, to promote agriculture and forestry policies. Dr Cokanasiga urged

member countries in the Pacific region to take this opportunity to learn what knowledge management for agricultural and rural development is all about, and work together to find solutions to share information and promote knowledge sharing, collaboration and capacity development across the region."

#### 2.0 SUMMARY OF EVENTS

Following is a summary of the series of events held during the week, in date order:

- Media Briefing, 7 September 2015 (2 hours)
- Strengthening Regional Knowledge Management Capacities Workshop, 7-9 Sept.(3 days)
- Vanuatu National Agricultural Policy Awareness and Implementation Workshop, 10 Sept.
- Launch of the Vanuatu Agricultural Policy Bank, 10 Sept. (evening event)

#### 2.1 Media Briefing

A two-hour Media Briefing was held before Day One's *Strengthening Regional Knowledge Management Capacities* workshop, attended by about 40 local social media and journalists as well as visiting regional communications and agriculture specialists from 8 of the invited 15 ACP countries.

The Media Briefing was opened by Howard Aru, Director General, Ministry of Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB), who highlighted how important this event is for Vanuatu and in particular its launch of the first agriculture policy bank for the Pacific. He added: "It is only fitting that we host this event here in Vanuatu, but we are doing it for all of us. We are starting it off and we sincerely hope that all of our other Pacific friends will follow suite and implement their own policy banks. I think it is very important."

The briefing provided an overview of the week's planned activities and objectives. It also included updates about the: Vanuatu Ministry of Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB); Technical Centre for Agriculture and Rural Cooperation, and the Intra-ACP programme. It finished with knowledge sharing sessions on "hints and tips" for social media and for photography or filming.

#### 2.2 Strengthening Regional Knowledge Management Capacities Workshop

The Pacific region *Strengthening Regional Knowledge Management Capacities* workshop was attended by more than 40 social media, communications and agriculture specialists to develop ways to give farmers better access to agriculture policies, research and information.

Farmers typically work in remote areas making it difficult for agricultural extension officers to reach them regularly and keep them informed about the latest policies. It is also difficult for government and other agriculture workers to stay updated on news and information. Addressing this challenge of access to information, and specifically ongoing knowledge management, was central to the objectives of the *Strengthening Regional Knowledge Management Capacities Workshop*, 7-9 September 2015 (3 days), to:

- Raise awareness of the importance and benefits of knowledge management to agricultural and forestry stakeholders in the Pacific region.
- Assist participants to initiate development of knowledge management national Action Plans, including for Vanuatu, as part of a regional KM intervention.
- Establish a steering mechanism to promote collaboration and capacity development on KM across the region

Delegates attended from 8 of the invited 15 ACP countries, making the regional event rich in cross-country discussion and collaboration and including the formation of a regional Knowledge Management Steering Group comprising wide representation.

### 2.3 National Agricultural Policy Awareness and Implementation Workshop plus Policy Bank Launch

The new *Vanuatu Agriculture Policy Bank* aims to give farmers, farmer groups and other stakeholders an easily accessible online library of translated summaries of key policy documents in English, French and Bislama. It was launched at the conclusion of the *Vanuatu National Agricultural Policy Awareness and Implementation Workshop*, held on 10 September to provide national stakeholders with an outline of the recent *Vanuatu Agriculture Sector Policy 2015-2030's* content, stakeholder roles and implementation plan.

The *Policy Bank* is a repository of key national agriculture documents covering sector and sub-sector plans and policies, now easily accessible online to local and overseas stakeholders. The translated summaries of key policy documents in English, French and Bislama aim to help farmers access this information, and will be supported by planned outreach to rural stakeholders using cross-media platforms such as rural radio, television and print programs.

The *Policy Bank* is hosted on SPC's Pacific Agriculture and Forestry Policy Network (PAFPNet) portal: <a href="http://www.spc.int/PAFPNet/resources/policy-bank/vanuatu">www.spc.int/PAFPNet/resources/policy-bank/vanuatu</a>. Alternatively, the policy bank can be accessed from the <a href="http://www.spc.int/PAFPNet/resources/policy-bank/vanuatu">MALFFB website</a>.

#### 2.4 Penama Province post-event activities

Activities continued into the following week, with the first provincial launch and awareness campaign for the *Vanuatu Agriculture Sector Policy 2015-2030* in Saratamata, Ambae on 15 September. This event was run in conjunction with the handover of a shipment of cattle and dedication of a new MALFFB vehicle, all during the week of Penama Day celebrations.

#### 3.0 DISCUSSIONS BY THEMATIC AREAS

Following is a summary of Key Discussions among delegates over the duration of the event, divided into most common thematic areas (for a list of Key Discussions for each day, refer to Appendix 6.3 and Appendix 6.4 'Complete Presentations'), combined from across the two workshops for knowledge management and the agriculture policy.

#### 3.1 Data, Information, Communications and Knowledge Management

- 1. There is a need to raise awareness of the importance and benefits of Knowledge Management to agricultural and forestry stakeholders in the Pacific region.
- 2. There is a lack of clarity about what exactly 'Knowledge Management' (KM) is and how it is linked to, but differs from, communications, data, information-sharing and information management.
- 3. No one definition for knowledge management. A shared understanding of KM is important moreso than an agreed, single definition. CTA presented a definition (*refer to Presentations in the Appendix*<sup>1</sup>), but also led the discussion that there is no universally agreed definition that suits all purposes, plus the definition of KM is not static as there has been an evolution of KM overtime.
- 4. As highlighted in the KM Scan questionnaire, a thorough KM Strategy requires an analysis of all aspects of IKM from workflow planning to staff skills and capacity not just KM products.

#### 3.2 Strengthen linkages and partnerships

- 5. Discussion about 'next steps' to better link, leverage and work together to better develop agriculture KM within countries and across the region. Three-step plan proposed:
  - a. regional KM Advisory Panel (proposed, to address strategic issues);
  - b. KM Network (KM people and networks, such as PAFPNet);
  - c. National KM (ie Action Plans) to complement a Regional KM Strategy developed by SPC-LRD.
- 6. Workshop participants discussed and agreed to form a Pacific Agricultural KM Network for the exchange of ideas and generation of discussions. It will be facilitated by PAFPNet with workshop attendees to receive a member invite from PAFPNet. Participants also request an introductory course to Knowledge Management for the region.
- 7. Discussed 'quick wins' and how the network members (including each country representative in the workshop) are to complete several tasks after the workshop:
  - Complete the minimum mapping processes/resources exercise
  - Identify 1 topic of national/regional interest for PAFPNet discussion. SPC will support (ie nominate a topic with 3 features: country, topic, and 'used for' (what will the information sourced from the e-conversation be used for ie, as inputs into policy development, to inform an upcoming conference topic, etc).

 $<sup>^{1}</sup>$  Knowledge is a function of the experiences, skills and attitudes of the staff within the organisation combined with the information available and accessible.

- Coordinate a calendar of events (two-way requiring people to input events to SPC for the calendar and disseminate the calendar to other ministries, provinces, etc.
- Share at least 1 good research practice from your country (climate change cropping, livestock feed, etc
- 8. Workshop members agreed to establish an interim regional, strategic steering group called the agriculture KM Advisory Panel, and also nominated the initial six members.

#### 3.3 Products, processes and M&E

- 9. There is a need for countries to formalize and/or update their agriculture policies as important roadmaps or benchmarks for the agriculture sector in each country for: mapping of the sector roadmap for stakeholders, visibility and awareness raising, clarity for potential funders, potential linkages with national policies and frameworks, etc.
- 10. Policies can be difficult to locate and for this reason Policy Banks are being encouraged, with Vanuatu creating the first in the Pacific (launched Sept. 15), while a broader regional Policy Bank is being developed by PAFPNet (its website hosts a Policy Bank listing all available polices and related documents for its 15 ACP countries; this is not as detailed as the comprehensive country-specific Vanuatu Agriculture Policy Bank). All policies are available on www.spc.int/PAFPNet
- 11. To support the Policy Bank other key KM products are needed, to best reach range of target audiences. Advantages in using mixed media or communication channels such as DVDs, photos, field demonstration and farmer work attachments and not rely only on internet or brochures (allowing for target audiences with limited internet or literacy).
- 12. Provision of information important, but need to use variety of KM tools, people and approaches to convert the provision of information into knowledge, across a range of stakeholders.
- 13. Monitoring and Evaluation (M&E) of KM products is essential to test, improve or remove products, ie newsletters often produced but there is often few resources to follow-up on their effectiveness or whether readers are converting information to useful knowledge.
- 14. Regular M&E, as well as the KM Scan, can identify opportunities to streamline communications and have fewer products, which also means less budget is required for fewer products and updates (ie KM scan found LRD has over 200 KM products and services and perhaps there could be fewer depending on what target audiences want and use).
- 15. Discussion about how well M&E of project implementation serves the needs of M&E of information & knowledge products and services required when dealing with KM. For example, is M&E about implementation or about usefulness of KM products and services, ie does an M&E officer look at (a) yes newsletter produced, or (b) actual impact of newsletter, and what message is it conveying and is that resulting in behaviour change.

#### 3.4 Organisational culture and value

- 16. How an agency, organization or government department manages its information and knowledge, also reflects the culture and values, and the levels of trust, inherent in that organization.
- 17. Need to understand and appreciate the role of each person within an organization, in the 'value knowledge chain' from policy makers to farmers (the knowledge ecosystems approach is similar to the eco-system of a tree or plant). For effective KM need all parts of an organization working together from information officers, to managers, policy makers, M&E, extension officers, etc
- 18. All staff are involved in IKM and therefore should be involved in developing IKM approaches, from communications to extension officers. This is also because much organisational information is only known by management or specific divisions and "does not seep down" to all staff. SPC involved all staff in its KM Scan and strategy development.

#### 3.5 People, Skills and Capacity

- 19. Staff skills and capacity a key issue for Pacific nations, especially for ICT and IKM.
- 20. How an agency, organization or government department manages its information and knowledge, also depends on the soft skills and competencies of staff.
- 21. Target audiences should remain the focus. Sometimes different employees may have different perspectives on the primary target audience of the organization, but these need to be harmonised. In agriculture target not just farmers, but also other ministries and organisations, private sector, etc
- 22. Need to localize content of the capacity development, ie some of the language in the CTA international training notes was difficult to understand by participants especially for whom English is a second language.

#### 3.6 KM Challenges for Agriculture

- 23. At both workshops (knowledge management and agriculture policy workshop) discussed how funding is a key challenge for agriculture, with it attracting less than 5% of national government budget and approx. 2% of global aid agency budget. However, there was recognition that "the work that we do daily it is already part of KM" so this does not necessarily translate into a need for more budget for KM, just opportunity to improve processes, good practice and effectiveness.
- 24. Discussed how people develop policies, documents and publications but there is not much focus on raising awareness and knowledge of the product, and often it is difficult to find agriculture information. Vanuatu first to launch an agriculture policy bank in the region supported by this awareness workshop plus a series of provincial launches planned.
- 25. With CTA partnership there is a significant opportunity to better share overseas experiences especially from Caribbean (also Africa).

- 26. Discussed rural areas' access to the Policy Bank, and how will those in provinces (farmers) have access? Extension officers in provinces have access to the brochures summarising the policy, also computers and internet to access the Policy Bank to pass details on to farmers. Another dream is to push ICT so that perhaps within five years more farmers will use technology.
- 27. Extensive group work and discussion revolved around potential actions for the implementation and monitoring of the new agriculture policy, with a focus on the 13 thematic areas detailed in the policy. (Refer to report notes for full details of 'Key Discussions' for all 13 areas.)
- 28. Some key issues include finance and the difficulty for smallholder farmers to access loans; increased usage and competition for limited land areas; the migration of youth away from the rural sector and the challenges to entice youth into agricultural careers; need for more training and inclusion of women in agriculture; and many other issues (refer to report notes for full details of 'Key Discussions' for all 13 areas).

#### 3.7 Developing KM Action Plans

- 29. Discussion among delegates that whilst they felt confident about they had learnt and to share that with colleagues, agreed that to develop a national approach then need to engage with other ministries and across provinces. Would need to liaise more with subnational level and to connect national to community level, and get the CTA consultant oversight and possibly more training support. Delegates made verbal "on the record" commitments to progress KM Action Plan activity in their respective countries.
- 30. Discussion around to the need to have a 'driver' for the KM scan inventory in SPC the driver was LRD division and there was agreement among Vanuatu delegates to nominate a committee to drive the process. Also need management buy-in (a "champion"). Vanuatu delegates discussed that while SPC was an organization, with a division as 'driver', for them as a country developing a national Action Plan it would be best to nominate a committee to be 'driver' for its national KM process.
- 31. Cost and time was discussed, with delegates keen on hearing more about SPC's experience. SPC explained the main costs were the sensitizing workshop and the Consultant (approx. \$50K) but countries will not incur either of these costs as the processes have been adapted.
- 32. SPC staff also talked about how this process can create some "quick wins" for ministries or organisations. For example, the KM Scan at SPC found LRD had approx. 200 knowledge products and services too many so there was some "low hanging fruit" to create efficiency "quick wins".
- 33. Workshop concluded with discussion around which delegates (countries) are best placed to create their agriculture KM Action Plans and subsequently receive oversight support from CTA, via PAPP-SPC. Tentative nominees were discussed, however, a final decision will be made after the event based on countries providing post-event initial "homework" and documentation, for assessment.

#### 4.0 OUTCOMES AND ACTIONS

Following are the combined outcomes from the series of events, based on the Discussion topics for each day.

#### 4.1 Outcomes and Actions

Listed are the key actions and outcomes that were agreed, noted or otherwise during the weeklong series of activities.

Αc	tion or Outcome	Timeline	
1.	<b>Agreed</b> on the importance and benefits of Knowledge Management (KM) to agricultural and forestry stakeholders in the Pacific region.	Sept - done	
2.	<b>Agreed</b> on the importance developing national KM Action Plans based on the regional KM strategy approach (as used to develop the KM strategy for SPC LRD). All 8 counties in attendance at the workshop expressed interest in the national KM Action Plan process: Tonga, Fiji, Samoa, Palau, Vanuatu, Tuvalu, Niue, Cook Islands.	Sept-Dec	
3.	<ul> <li>Noted the possible support by CTA and SPC of technical resources to oversee and assist countries to prepare their own Action Plans.</li> <li>Noted this resource is not to prepare the Action Plan, but to assist the countries prepare their own plans,</li> <li>Noted that all countries expressed interest in this support</li> <li>Noted that three countries would be nominated to develop their knowledge management Action Plans, by the conclusion of the week. Initial indications were: Vanuatu, Fiji, and Palau showing strong potential for the approaches developed, pending the provision from countries of further details post-event.</li> </ul>	Sept-Dec	
4.	<ul> <li>Agreed on the Action Plan Approaches (3 approaches). Each country's Action</li> <li>Plan will follow 1 of 3 approaches, with most coming under B and C:         <ul> <li>Approach A – multiple actors dominate the agriculture and forestry policy agenda within one country</li> <li>Approach B – One principal lead actor influence the agriculture and forestry policy agenda in a country</li> <li>Approach C – actors have a need and willingness to collaborate across multiple small countries to set similar policy agenda.</li> </ul> </li> </ul>	Sept - done	

- 5. **Agreed** that there were 3 levels that KM actions could be progressed following this Workshop:
  - Regional strategic guidance: Regional KM Advisory Panel (steering group) established

Sept - done

- Regional networking: 'Pacific Agriculture KM Network' consisting of all the participants, which would be supported through PAFPNet initially to

exchange and discuss KM topics (incl. e-platform of key KM contacts and institutions, and research priorities from this workshop)

- *National level*: National KM groups as demanded by the country to plan and coordinate KM Action Plans at the national level.
- **6. Agreed** to establish a regional steering group called the Knowledge Management (KM) Advisory Panel, and **agreed** on initial nominated members. The Panel to provide strategic advice on regional agriculture KM issues and, in doing so, promote collaboration and capacity development on KM across the region.

Sept - done

7. **Agreed** the Knowledge Management (KM) Advisory Panel will have SPC to act as the initial secretariat for the KM Advisory Panel to assist coordination of members to:

From Sept

- Design a structure for the Advisory Panel that links to PIRAS and other key networks
- Develop a TOR for the Advisory Panel
- Improve links between KM contacts and organisations across countries and across the region, including alliances with other regions, ie Caribbean via CTA, GRFAS, etc
- Improve links between research and extension
- Follow-up on key issues from the regional KM workshop in Port Vila, Sept 2015
- Promote collaboration and knowledge sharing in developing national Action Plans (being supported by a consultant in late 2015)
- Meet regularly, and coordinate with other committees such as PIRAS and PAPP.
- 8. **Nominated** 6 members of the new, interim KM Advisory Panel, including a Chair [Chair to attend the PIRAS Board Meeting (November 2015) that links research and evaluation, and also attend the PAPP Steering Meeting (January 2016)]. Agreed these are initial members of the interim KM Advisory Panel, with other absent nations such as PNG and Solomon Islands to be given the option to also join by the initial committee meeting. The Workshop nominated the following members:

Sept - done

1. Tonga: Nunia Mone (Chair)

2. Vanuatu: Mark Vurobaravu

3. Niue: Tom Vaha

4. Fiji: Reama T Naco

5. Palau: Trekbul Tellei

6. Samoa: Etevise Fidow (TBC)

7. To invite, in future: PNG, FSM, etc. (to be invited to Sub-regional KM)

9. **Agreed** that a regional forum like the regional KM workshop held in Port Vila was highly beneficial and they be held biennially.

tbc

10. Agreed with proposal to establish a 'Pacific Agriculture KM Network', initially coordinated by PAFPNet. This e-platform of key organisations, partners and contacts, especially those KM contacts attending this regional workshop in Vanuatu. Workshop attendees are to receive a member invite from PAFPNet.	Sept -Oct
<ul> <li>11. Agreed network members (including each country representative in the workshop) were to complete several tasks after the workshop: <ul> <li>Complete the minimum map processes/resources exercise (complete a KM Scan inventory following the workshop, with questionnaire, involving all staff (including team leaders) plus staff validation).</li> <li>Identify 1 topic of national/regional interest for PAFPNet discussion. SPC will support (ie nominate a topic with 3 features: country, topic, and 'used for' (what will the information sourced from the e-conversation be used for ie, as inputs into policy development, to inform an upcoming conference topic, etc).</li> <li>Coordinate a calendar of events (two-way requiring people to input events to SPC for the calendar and disseminate the calendar to other ministries, provinces, etc.</li> <li>Share at least 1 good research practice from your country (climate change cropping, livestock feed, etc</li> <li>Also, national minimum awareness, ie for policy launch such as occurred in Vanuatu. KM network members to lead.</li> </ul> </li> </ul>	Sept-Oct
12. <b>Noted</b> that countries also needed communication training and capacity building, such as an introductory course on KM. This was an existing need.	Ongoing
13. <b>Noted</b> the presentations, documents and outcomes will be uploaded to PAFPNet: www.spc.int/PAFPNet/	Sept-Oct
14. <b>Noted</b> the outputs of this Vanuatu Workshop will be reviewed/progressed through the new KM Advisory Group	Ongoing
15. <b>Noted</b> for the new Vanuatu Agriculture Policy's implementation and also its monitoring and evaluation (M&E) approaches various stakeholder groups and actions These were based on group discussions around each of the 13 thematic areas highlighted in the policy.	Done

#### **5.0 SUMMARY OF PRESENTATIONS**

#### **5.1 Overview**

A summary of presentations provided at the two workshops and launch event follow:

- Media Briefing, 7 September 2015 (2 hours)
- Strengthening Regional Knowledge Management Capacities Workshop, 7-9 Sept (3 days)
- Vanuatu National Agricultural Policy Awareness and Implementation Workshop (1 day) and Vanuatu Agricultural Policy Bank launch (evening event), 10 September 2015

#### 5.2 Media Briefing

### OFFICIAL OPENING: Howard Aru, Director General, Minister of Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB)

The Media Briefing was opened by Howard Aru, Director General, Minister of Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB), who highlighted how important this event is for Vanuatu and particular the nation's launch of the first ever agriculture policy bank for the Pacific. He added: "It is only fitting that we host this event here in Vanuatu, but we are doing it for all of us. We are starting it off and we sincerely hope that all of our other Pacific friends will follow suite and implement their own policy banks. I think it is very important."

#### **SESSION 1: REMARKS BY PARTNERS**

- 1. Vanuatu Ministry of Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB)
- 2. Technical Centre for Agriculture and Rural Cooperation
- 3. Intra-ACP programme

The briefing *included updates about the:* Vanuatu Ministry of Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB); Technical Centre for Agriculture and Rural Cooperation, and the Intra-ACP programme.

#### **SESSION 2: MEDIA TRAINING**

- -Social Media
- -Photography and tv, or filming

The briefing provided knowledge sharing sessions on "hints and tips" for social media and for photography/filming.

#### 5.3 Regional Knowledge Management Workshop

#### **SESSION: WELCOMING REMARKS**

### WELCOMING REMARKS BY SPC: SPC Deputy Director for Land Resources Division, Dr Ken Cokanasiga

Agriculture is the backbone of many Pacific Island economies, according to SPC Deputy Director for Land Resources Division, Dr Ken Cokanasiga. With new domestic and global challenges every year countries need to constantly review their policies, but the challenge is ensuring each policy change is clearly communicated to stakeholders. He added that the Land Resources Division of SPC - particularly the European Union supported PAPP in partnership with CTA and other development partners — is committed to working with governments and other local partners to leverage off existing ICT infrastructure, framework and opportunities, to promote agriculture and forestry policies. Dr Cokanasiga urged member countries in the Pacific region to take this opportunity to learn what knowledge

management for agricultural and rural development is all about, and work together to find solutions to share information and promote knowledge sharing, collaboration and capacity development across the region."

#### **SESSION: OFFICIAL OPENING**

### OFFICIAL OPENING: Mr Roy James Matariki, First Political Advisor to the Hon Minister for Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB)

It is important to raise awareness of the importance and benefits of knowledge management to agricultural and forestry stakeholders in the Pacific region, and in particular "visibility" of the sector, according to Vanuatu's First Political Advisor to the Hon Minister for Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB), Mr Roy James Matariki, in opening the first workshop for the week. Mr Matariki commented that: "one can have all the information you want in the world, but if it is not shared to create vertical and horizontal linkages with society to create change and to help advance development in our country, such information can be fairly meaningless." Matariki acknowledged the support of the European Union-supported Pacific Agriculture Policy Project (PAPP), implemented by the Land Resources Division of the Secretariat of the Pacific Community; the ACP-EU Technical Centre for Agricultural and Rural Cooperation (CTA); regional participants from countries across the Pacific; senior government officials from the Vanuatu Government; key media partner Pacific Islands News Association (PINA) and local media representatives; as well as his own ministry, Vanuatu's Ministry of Agriculture, Livestock, Forestry, Fisheries and Biosecurity.

### SESSIONS 1 and 2: Knowledge Management in ARD from a regional perspective Krishan Bheenick, CTA, and Anju Mangal, SPC

A general introduction to Knowledge Management was provided, including SPC and CTA's perspective on regional knowledge management project and opportunities of possible engagement for officers. An explanation of the recent LRD IKM strategy was also provided, including the process undertaken, observations, recommendations and implementation status.

Following the morning presentation, there was an activity and discussion about the definition of knowledge management and, whilst CTA uses a definition, what is more important than a single definition is agreement and understanding on what is knowledge management and in the context of agriculture.

Mr Bheenick also provided some background about CTA and its 30 years of operation, in particular its three core objectives:

- Support well informed, inclusive agricultural policies and strategies in ACP regions
- Promote smallholder agricultural value chains
- Strengthen the information, communication and knowledge management capacities of ACP institutions and networks.

The afternoon sessions contained a presentation by Mr Bheenick followed by extensive group discussions about CTA's diagram in the form of a tree to illustrate the knowledge ecosystems approach to KM, what it represented and how it related to the proposed national KM Action Plans and other proposed KM activities. There was mixed feedback from the groups about the 'tree diagram' from it being an effective analogy for the Pacific versus illustrations using analogies with a crab or canoe, for instance. However, the core of the discussions focused on the importance of all parts of a 'tree' having to be healthy and work

together for the tree to be healthy (the same applies with KM within an organization, from its management to its capacity building development).

### SESSION: Experiences in developing the IKM Strategy at SPC-LRD: Krishan Bheenick, CTA and Anju Mangal, SPC LRD

#### **SUMMARY:**

Krishan and Anju talked about LRD's experience in developing its IKM Strategy. Initially Krishan explained the order of activities from staff consultations to development of the TOR questionnaire, KM scan and analysis to drafting the IKM Strategy. Anju shared a more personal perspective, as a staff member of LRD who experienced this process with her colleagues. She also reminded delegates to not focus on the tree but moreso on the process it represents – at LRD many staff were unsure of the "tree analogy" but as they progressed through the IKM Strategy process it made more sense.

Anju also explained the rationale behind why LRD felt it needed a KM strategy, to improve service provision to its partners and stakeholders, asking: "All organisations are producing products but are they evaluating them, are they ensuring they are actually useful for farmers?" At the end of the day it is about knowing the target audience, then reflecting on if have the skills, capacity, funding, etc.

#### **SESSION: WELCOME TO DAY TWO**

### Presenter summary of first day (Krishan Bheenick, CTA) and delegate feedback about key learnings yesterday

- The information and knowledge in our head; how do we best share that with other people?
- There are different perspectives on what is information and data and KM, depending on your work background and general perspectives. Benefit in realizing different types of information and opportunity to learn from each other.
- No one definition for knowledge management.
- If the foundation ("tree roots") of the organization is not well organized then there won't be any "fruit" for the stakeholders or people surrounding the organization. The important thing is that the foundation of the organisation has to be firm and has to be perfect, to bear fruits.
- We all have different workplans and goals, but at the end of the day everything is about our target groups and stakeholders. The "tree" diagram presented yesterday gives a birds-eye view of our strengths and weaknesses.
- There is a chain, with links, that needs all the stakeholders and parts of the tree to grow together, if the tree is to grow stronger. For effective KM, need all the parts of an organization working together from communications and information officers, to managers, policy makers, M&E, extension officers, etc. In turn, important (to not work in a silo and) to contribute to those other parts of an organization to help strengthen its processes, and its overall capacity to improve KM.
- Dissemination programme, for information and knowledge management, often targeted to the farmers but need to consider the other target audiences to complement that primary audience, ie other stakeholders include other ministries and organisations,

private sector, etc. Need to understand and appreciate the role of each person on the 'value knowledge chain' from policy makers to farmers.

### SESSION: GROUP ACTIVITY – Sharing some of the practical experiences in developing the IKM Strategy at LRD (with a focus on completing the KM scan questionnaire)

The groups tried trialed sections of the KM scan questionnaire with some discussing how it was more detailed than they had considered, but also a helpful process for an organization to undertake. There was particular discussion around the need to have all levels of an organization involved (or for a national scan have multiple sectors and levels) as often one division or one section of management will not be aware of all the existing or planned KM strategies and approaches — it needs to involve all level (the example of SPC LRD was provided, where all levels of the organization were involved in its KM scan).

# SESSION: GROUP ACTIVITY – each country's institutional landscape and KM capacity A workshop objective is to encourage each country to prepare its own IKM Action Plan, over time. This group activity exercise assisted each country to start their IKM mapping, with a focus on capacity.

It was explained to participants that initially CTA plans to assist three countries develop their own Action Plans based on the workshop learnings. Each Action Plan will follow 1 of 3 approaches, with most countries coming under approaches B and C:

- Approach A multiple actors dominate the ag and forestry policy agenda within one country
- Approach B One principal lead actor to set the ag and forestry policy agenda in a country
- Approach C actors have a need and willingness to collaborate to set the policy agenda for multiple small countries.

Full details of the country presentations are details in the Appendix (complete presentations), however, following are two examples:

#### **COUNTRY: NIUE (coconut crab)**

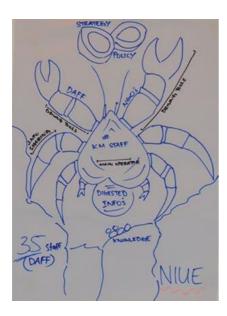
1.Institutions involved in Ag: Dept of Ag only dept and few other organisations

2.KM Staff: 35 staff total in dept (2 generalist staff linked to KM)

3.Budget: tbc

4.Policies and strategies: tbc 5.KM Products: unsure

(CTA KM scan and which of 3 approaches is best suited: Approach C)



#### **COUNTRY: PALAU (canoe)**

1.Institutions involved in Ag: Ministry of Natural Resource, Environ. Tourism – incl 2 bureaus. (partners Ministry Infrastracture, etc) plus international orgs, ie FAO, SPC

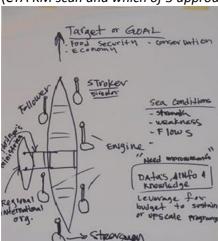
2.KM Staff: approx. 27 total (KM 0 but all staff involved)

3. Budget: each section has its own (no specific case, but can make a case to receive budget)

4. Policies and strategies: unsure

5. KM Products: unsure

(CTA KM scan and which of 3 approaches is best suited: Approach C)



<u>Presenter:</u> Specifically, countries that demonstrate capacity and enthusiasm to develop their own Action Plans and to assist them CTA provides consultants to oversee the process for three selected countries. To assist with this determination, a group activity was held whereby each country represented, had its delegates complete a snapshot comprising information such as: Institutions involved in Ag; number of KM Staff; Budget; Policies and Strategies; KM products (overview); and finally to nominate which of the 3 approaches would best suit their Action Plan.

#### **SESSION: WELCOME TO DAY THREE**

#### Presenter summary of previous day (Krishan Bheenick, CTA) and delegate feedback

- Samoa: so much that needs to be improved in our ministry according to the KM model here. I felt it is very important to apply this system into our workforce.
- Palau: It was a learning experience and it is good to see what other countries are doing and experiencing.
- Niue: Good to see other approaches and it something to think about when I go back home
- Tuvalu: I notice that with KM we don't have budget in our department but the work that we do daily it is already part of KM, and already part of our budget, so I think that we need to make it stronger.
- (Presenter Comment: already you are doing KM in your work. Question: is it more important that we call it KM or that we do it so we don't need to fight for a KM budget, as the deliverable something we do everyday anyway. It's just that there is a process and good practice for doing this work, that is already being done.)

#### **SESSION: PAFPNET PRESENTATION**

#### Mr Vili Caniogo, Team Leader PAPP-SPC

An overview was provided about PAFPNet; a network for sharing information based on a website and an interactive member-based e-network and that also coordinates online topic-based conversations, seminars, and hosts the initial regional Policy Bank. Explained the implementing and donor partners for PAFPNet as well as its objectives and, in particular, three key result areas.

Notably, Mr Caniogo provided statistics to demonstrate the limited funding received by agriculture; disproportionately low versus other sectors. For example, of the total budget for aid agencies it is estimated that less than 2% goes towards agriculture (2012; global data indicates Oceania has the smallest spend, with Africa the greatest) and in Vanuatu's national central government budget, less than 5% (in the Pacific, governments all spend less than 5% of total govt budget on ag).

Proposed action items were highlighted at the end of the presentation, including the formation of a regional KM Advisory Panel, Regional e-network and action steps for each country to progress their KM Action Plans with a focus on an initial KM Scan inventory of KM products. These proposed were agreed and adopted by workshop attendees, including the nomination of 6 initial members of the interim Advisory Panel.

#### **SESSION: INTRA-ACP PRESENTATION**

### Mr Samson Vilvil Fare, CTA Head of Intra-ACP (Asia Caribbean Pacific) Agriculture Policy Programme (relations between Pacific and Caribbean)

Europe-based, Vanuatu born Samson Vilvil Fare explained how the CTA Intra-ACP recognises that agriculture in the Pacific and Caribbean face similar challenges from: climate change, natural disasters, high food prices, small internal markets, reliance on a few export commodities, etc. Given this, he leads CTA's focus on fostering and supporting mutual exchange and learning between the Caribbean and the Pacific (ie draw on technical and institutional resources of the entire ACP region, Incl. Africa). Such knowledge sharing is one of four key program interventions for CTA along with strengthening policy, improving the

dissemination and adoption of research, and developing improved agribusiness and value chains.

#### **SESSION: GROUP ACTIVITY – reviewing the SPC KM Action Plan**

This activity aimed to give participants the opportunity to provide feedback on the SPC KM Action Plan, while also using the draft document to glean ideas for their own Action Plans.

Participants provided mixed feedback and critique on about the SPC KM Action Plan. A common topic was the need for SPC to streamline its range of products (ie 200 KM products and services are too many) as a means to improve the quality and effectiveness of core products (as opposed to a high volume of products). Other issues raised included the need to focus on target audiences; balancing regional and national level needs; potential for a desk person (focal point) working in the country that can filter information to the provinces; the importance of using local language for products (ie policy translated to Bislama); in many parts of the region access to information is difficult due to low internet usage and literacy rates; the importance of M&E, and other topics.

### SESSION: NEXT STEPS – The way forward Krishan Bheenick, CTA

Initial analysis show Fiji and Vanuatu have a high level of readiness to prepare their KM Action Plans, however, a final analysis will be based on the provision of additional documentation from countries.

CTA has resources (funded consultants) to assist initially with three KM Action Plans, but agreed to investigate options to provide assistance to more countries, over time, and perhaps group some of the 'Approach C' countries into a cluster approach overseen by the consultants.

SESSION: GROUP ACTIVITY – 'real life' KM Action Plan planning session for Vanuatu All the Vanuatu delegates, from various ministries and organisations, grouped together to start discussions and planning their national KM Action Plan approach.

The Vanuatu delegates from a range of levels and areas of government, discussed how useful it was to actually start the process and put the theory into practice – and get a "head start" on beginning the national KM Action Plan process. Decided on three actions:

- 1. establish committee (Tate as Chairperson)
- 2. Will need to use existing resources.
- 3. Like to ask LRD to share their experience, of going through this process

In response to action item 3, LRD staff provided an insight into their experience of the KM Scan and process. As outlined by Anju it involved: KM sensitization workshop, then KM scan (with questionnaire). Involved all LRD staff (divided into 4 strategic objectives). Team leaders led each division. Also have face to face consultation, ie 6-7 staff in one strategic objective. Also email consultation and make sure staff validated what they through the process. Once scan done, then the analysis was done. Again, staff had to validate what was written in the analysis. Then developed LRD Strategic Plan, then from that created the Action Plan. The LRD team also discussed the budget and how for the countries there would be minimal cost in having staff develop their Action Plans, given they already have had this sensitization workshop and offer of CTA consultant assistance (so save on these two expenses).

#### **CLOSING REMARKS**

Closing remarks by Howard Aru, Director General, Minister of Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB)

- Can take an hour to find information that should be at a click of a button.
- Need to tidy up and make things more efficient.

#### 5.4 National Policy Bank Workshop and Launch

**SESSION: INTRODUCTION** 

Introduction: Mark Vurobaravu, Organiser

2 sets of programs – workshop in morning and launch in afternoon

**SESSION: OPENING PRAYER** 

**Opening Prayer, Permanent Secretary Bernard** 

Opening prayer

**SESSION: WELCOME** 

Howard Aru, Director General, Minister of Agriculture, Livestock, Forestry, Fisheries and Biosecurity (MALFFB)

Welcomed all dignitaries, participants, event coordinators, guests, farmers especially those from the provinces, senior officers and guests.

Agriculture is the lifeblood of the economy and the sector has to keep moving to create change and employment. Perhaps in Vanuatu the sector has been asleep for far too long and is 5-10 years behind, as things that are supposed to be happening are not yet. But it is "better to dream than not to dream", for example, cattle are moving to the provinces already to achieve the 2025 vision of having 500,000 head nationally.

Agriculture "wants to turn a new page" and go somewhere. We can only do more, create change in Vanuatu agriculture.

**SESSION: REMARKS** 

Mr Vili Caniogo, Team Leader PAPP-SPC

#### **SUMMARY:**

Welcomed local dignitaries and guests, plus also regional colleagues from 8 countries across the Pacific who joined at the start of the week for a regional agriculture Knowledge Management (KM) workshop, which links to today's policy workshop and Policy Bank launch for which they are here to observe and take home lessons learned.

He congratulated the Vanuatu team to be the first to launch an agriculture policy bank in the region, adding it's "really an exciting achievement, and also congratulations for doing this workshop." People need to access information, such as policies, then they need to know what is in it and that is the premise of this week. The week's themes are around promoting information and promoting knowledge. For such a long time, people develop policies, documents and publications but there is not much focus on raising awareness and knowledge of the product, and often it is difficult to find agriculture information.

The SPC-PAPP project is trying to support countries, whether that means helping them complete their policy or assist them run an awareness activity to ensure stakeholders are aware of what is in their policy document. In addition, there is the internet-based Policy Bank concept that is just one tool to enable people to access policy documents, especially government, policy makers, farmers, and research and private business.

This is an exciting time; it's new and we are going to learn as we go along.

**SESSION: REMARKS** 

Mr Samson Vilvil Fare, CTA, Netherlands

#### **SUMMARY:**

Thanks all partners and in particular the Ministry of Agriculture, and CTA's main partner in the Pacific, SPC.

CTA has a 30-year history, with a focus on policy in knowledge management, work in publication-magazine & books in agriculture (policy, value chain), and University curriculums in agriculture. It works across 6 regions – 4 African, 1 Caribbean, 1 Pacific – and 80 countries and aims to bring experiences from Africa, etc to the Pacific.

SESSION: POLICY OVERVIEW - Vanuatu Agriculture Sector Policy 2015 - 2030 in 10 Questions

(Laef mo Mane i stap long Agrikalja )

James Wasi, Acting Director, Vanuatu Department of Agriculture and Rural Development

#### **SUMMARY:**

Agriculture is important with half of the population's income is from agriculture, so there is big potential for the policy to directly affect the lives of many people in Vanuatu. There are two important aspects to the launch of the policy:

- Raise awareness of the existence, and knowledge about the content, of the new policy
- Implementation, monitoring and evaluation for this new policy is essential. As with all policies, it is a general guide and the way it's implemented effectively depends on the sector, and sub-sectors, plus there is also need to monitor and evaluate the policy in the years to come.

There are 13 thematic areas in the *Vanuatu Agriculture Sector Policy 2015-2030's* with Mr Wasi providing a general overview of the policy content by answering 10 core questions including: What is the purpose of the Agriculture Sector Policy, and why is this Policy important for me to know about?

The updated Vanuatu Agriculture Sector Policy was released in June this year, and is a policy that the department wants to ensure people understand and use. The policy contains a vision and a goal. The Vision talks about sustainability, profit, development, wellbeing of people. The goal is to be achieved in 15 years, that: "the nation's agricultural resources are managed in an integrated and sustainable manner to provide food and improved incomes as well as contribute to environmental and social services to enhance wellbeing of all people in Vanuatu."

Process of developing the policy involved multiple consultations, including seven workshops, and engaged several target audiences especially these five main groups: Private sector, government and policy makers, NGOs and civil society, Development partners, and Researchers. Next steps are a series of launches, starting with this national launch then expanding to the provinces starting with Penama Province. These launches are being supported by a series of multilingual brochures that provide a simple overview of the policy.

Also discussed the "big opportunity" for farmers to work together to address a need in tourism and to encourage more use of local rather than imported foods; and the challenge to engage more young people in agriculture as many farmers are aging and so there is a need for succession planning to ensure agriculture's ongoing contribution to the economic development of the nation.

The policy is online on the Policy Bank, with DARD able to provide links to the policy from its website.

#### **GROUP DISCUSSION** (translated from Bislama):

### Questions from delegates, following the welcome speeches and presentation providing an overview of the policy

In terms of access, extension officers in provinces have computers and internet, and so information from these tools can be passed on to farmers. Another dream is to push ICT so that message can reach farmers, and perhaps in another 5 years it will materialize that farmers will be using technology more. Ministry of Ag is working towards it, and may need to put information to the provinces in hardcopy for the time being (ie brochures produced), so farmers have access in provincial offices.

#### **SESSION: GROUP ACTIVITY - 13 Thematic Areas of the Policy**

The Group Activity required delegates to divide into 13 groups. Each group was allocated one of the 13 thematic areas to discuss possible actions and considerations for the Policy's Implementation Plan and M&E approach.

This exercise took several hours for teams to discuss and collate their feedback, then for each group to provide its feedback to the workshop. For the extensive level of discussion for each of the 13 thematic areas refer to the presentation notes.

#### **SESSION: VANUATU NATIONAL LIVESTOCK POLICY (Draft)**

### Tim Tumukon, Director of Biosecurity - Vanuatu Ministry of Agriculture, Livestock, Forestry, Fisheries and Biosecurity

After 35 years of not having a clear roadmap, the livestock industry is preparing to welcome its new National Livestock Policy, with the draft in the final stages of development including this week's validation workshop. As stated in the Vision of the draft policy, the sector "contribute to greater socio-economic development, and in its endeavours ensures sound environmental and climate proofing practices, including, achieving a national cattle herd of 500,000 heads by year 2025."

There has been peripheral legislation but this will be the first clear policy, and one that the sector hopes government will focus on, and not just for larger agribusiness but for the smaller players too. The draft policy outlines 16 strategies to address the many livestock sector issues and constraints.

#### **SESSION: PAFPNET PRESENTATION**

#### Mr Vili Caniogo, Team Leader PAPP-SPC

Highlighted that this agriculture policy workshop links directly with the week's theme of accessing information and promoting knowledge, which was also the focus of the regional agriculture workshop that was held earlier in the week. The theme is part of a broader, regional movement to raise the profile of agriculture and increase its "visibility" and to

better "sell the sector". These approaches aim to ensure the more effective generation and distribution of key information to achieve improved knowledge among target audiences.

Mr Caniogo provided an introduction and overview to PAFPNet; a network for sharing information based on a website and an interactive member-based e-network and that also coordinates online topic-based conversations, seminars, and hosts the initial regional Policy Bank. He explained the implementing and donor partners for PAFPNet as well as its objectives and, in particular, three key result areas.

Notably, Mr Caniogo provided statistics to demonstrate the limited funding received by agriculture; disproportionately low versus other sectors. For example, of the total budget for aid agencies it is estimated that less than 2% goes towards agriculture (2012; global data indicates Oceania has the smallest spend, with Africa the greatest) and in Vanuatu's national central government budget, less than 5% (in the Pacific, governments all spend less than 5% of total govt budget on ag).

#### **6.0 ANNEXES**

#### 6.1 Agendas

#### **6.2 Participant Lists**

### **6.3 Complete Presentations - Strengthening Regional Knowledge Management Capacities Workshop, 7-9 Sept.**

(Refer to separate 'Appendix 6.3' document)

### 6.4 Complete Presentations - Vanuatu National Agricultural Policy Awareness and Implementation Workshop, 10 Sept.

(Refer to separate 'Appendix 6.4' document)

#### **6.5 Participant Profiles**

(Refer to separate 'Appendix 6.5' document)

#### 6.6 Media and Social Media Summary

(Refer to separate 'Appendix 6.6' document)

#### 6.1 Agenda



#### Objectives of the regional workshop:

- 1) Raise awareness of the importance and benefits of knowledge management to agricultural and forestry stakeholders in the Pacific region.
- 2) Assist participants to develop knowledge management national Action Plans, including for Vanuatu, as part of a regional KM intervention.
- 3) Establish a steering mechanism to promote collaboration and capacity development on KM across the region

DAY 1	Monday 7 September, 2015	Objective	Facilitato rs/ presente rs
8.00 - 10.30	Media, social media briefing and registration  Morning tea (knowledge café style)		
	Opening Session & Overview of the participants		
11.00 - 11.20	Welcoming remarks by SPC Objectives and purpose of the workshop	Outline objectives of the Workshop	Dr Ken Cokanasi ga
11.20 - 11.50	Official opening by Ministry of Agriculture		Ministry of Agricultu re
11.50 - 13.00	<ul> <li>Introduction of participants (icebreaker)</li> <li>Introducing Knowledge management and group work to understand relationship between data, information and knowledge (group work)</li> </ul>	Introduction	SPC and CTA
13.00	Lunch and Group Photo		
	Knowledge Management in ARD from a regional perspective		
14:00 - 14:30	Introduction to SPC and CTA's perspective on regional knowledge management project	Background/overall context – why and how is SPC and CTA working to promote KM. Benefits of KM and possible engagement for officers	Krishan Bheenick
14:30 - 15:30	• Introduction to knowledge management for Agriculture and Rural Development in the	Introduces the LRD KM strategy, process undertaken, observations	Anju Mangal Krishan

	Pacific region  LRD IKM strategy - Presentation of the findings from the LRD KM strategy:  Knowledge retention; Optimize internal information systems; Foster and sustain an open, critical and inclusive organizational culture; Innovation; Monitoring and evaluation; Improving collaboration with partners and alliances; Optimizing knowledge products & services for your stakeholders  Discussions on LRD's KM action plan	Recommendations and implementation status	Bheenick
<b>15:30 - 16:</b>	00 Coffee/Tea Break		
16:00 - 17:00	Overview of the Knowledge management process (Group work)  • Knowledge management ecosytems approach  • Sections of the KM scan	Overview of the knowledge ecosystems approach and the tools used	Krishan Bheenick
17:00 - 17:30	Conclusion of day one		

DAY 2	Tuesday 8 September, 2015	<b>Objectives</b>	Presenters
	Understanding Country perspectives for Knowledge Management		
08.30- 10.30	<ul> <li>Brief presentations by country representatives of the KM4ARD situation i.e. Mapping KM resources:</li> <li>How many Staff on KM (Agricultural organisations including Ministry)</li> <li>Budget for KM</li> <li>Which institutions are involved in agricultural?</li> <li>Policy/strategies for KM if any</li> <li>KM products - What's working well</li> <li>What's not working well</li> </ul>	Mapping session. Hear from countries as to what the status of KM is in their countries/institutions (present in groups)	Group work facilitated by CTA/SPC
10:30 -1			
11.00 - 12.00	Continuation of Previous Session Capitalizing on the experiences of Countries and Institutions  Countries/ARD identifying top 3 KM products Identifying what's working well and what's not Example areas: communication tools between researchers, extension officers and farmers	Mapping continued – what's working well and gaps	Group work facilitated by CTA/SPC
12.00- 13.00	Presentation of 3 approaches for KM  Validation of designs  - Large country, multiple lead actors  - Small country, 1 principal lead actor  - Multiple small countries, need to develop lead actors across countries	3 approaches presented and validated by countries – group work	Krishan Bheenick
13.00 - 1			
	The Knowledge Management process		Krishan Bheenick and Anju Mangal

14:00 - 15.00	KM scan     KM method	Questionnaire format	
15:00 - 1	15.30 Coffee/Tea Break		
15.30 -	Continue with KM scan in detail Explanation,	Continuation	Krishan
17.00	exercises and discussions to validate these elements		Bheenick
			and Anju
			Mangal

Evaluating a KM product (national and regional) Groupwork to evaluate:  1) National product – e.g a Ministry website or media (radio, print)  2) PAFPNet web portal  3) Intra APP portals  Coffee/Tea Break Discussions of Evaluations from Previous	Feedback on 2 products already in use with view for specific support	Anju and Naibuka, Samson
00 Coffee/Tea Break		
Sessions Way forward in implementing development of the regional KM intervention  1) Overall context to Project supporting this (intra ACP Pacific Ag Policy Project)  2) KM portals – PAFPNet, Policy Portals  3) Proposed KM steering mechanism and roles  4) KM Strategy /Road Map	Summary discussion of previous session  Way forward	Anju and Naibuka Vili Caniogo
Capitalization of experiences from this workshop & Evaluation – Improving access to Information and knowledge in the region	Evaluating access and forms of information required for farmers ( data for policy banks etc)	Anju Mangal
30 Lunch		
Wrap Up/Actions and Next Steps for KM Analysis - Agree to Initial KM Working Committee/Panel - Outcomes/agreed actions - Next steps for KM Analysis		SPC
4) Ca & ar W	A KM Strategy /Road Map  Apitalization of experiences from this workshop Evaluation – Improving access to Information and knowledge in the region  O Lunch  Trap Up/Actions and Next Steps for KM Analysis Agree to Initial KM Working Committee/Panel Outcomes/agreed actions  Next steps for KM Analysis  KM Strategy/RoadMap	Evaluation of experiences from this workshop Evaluation – Improving access to Information and knowledge in the region  Trap Up/Actions and Next Steps for KM Analysis Agree to Initial KM Working Committee/Panel Outcomes/agreed actions Next steps for KM Analysis





#### **PROGRAMME**

#### Vanuatu Agriculture Sector Policy Awareness & Implementation Workshop

Thursday 10 September 2015 - Warwick Le Lagon Resort, Port Vila, Vanuatu

08:00	Registration		
08:30	Opening Prayer		
	Welcome by DG Howard Aru, MALFFB		
08:45	Remarks by Mr Vili Caniogo, Team Leader PAPP, SPC		
09:00	Remarks by Mr Samson Vilvil Fare, CTA		
09:15	Overview of the new <i>Vanuatu Agriculture Sector Policy 2015 – 2030</i> by		
	Director		
	James Wasi, DARD		
10:00 – 10:30	Morning Tea		
10:30 – 12:00	13 Thematic Areas – Implementation. Group break out session		
12:00 -12 :30	Lunch		
12 :30 – 13 :30	Thematic Groups report back		
13:30 – 13 :45	Update on Vanuatu Livestock Policy – Mr Nambo Moses, Department of		
	Livestock		
13 :45 – 14 :15	Regional themes in Agriculture Policy – Vili Caniogo, PAPP SPC		
14:15	Wrap up and Closing Remarks		
14:30	Conclusion of Policy Workshop		









#### **6.2 Participant Lists**

TABLE: Participants - Strengthening Regional Knowledge Management Capacities Workshop

First name	Surname	Country	Job title	Organisation
			Minister's first political	
Roy James	Matariki	Vanuatu	adviser	Government of Vanuatu
			Deputy Director, Land	
Ken	Cokanasiga	Fiji	Resources Division, SPC	SPC
Nicosta	N.4	T	Devictor CEO	Ministry of Agriculture,
Nunia	Mone	Tonga	Deputy CEO Acting Senior Economic	Food, Forest, Fisheries Ministry of Agriculture,
Reshmi	Kumari	Fiji	Planning Officer	Food, Forest, Fisheries
Resillii	Kuillali	Fiji	Flatifiling Officer	Ministry of Agriculture,
Evolini	Sakaio	Tuvalu	Biosecurity Officer	Food, Forest, Fisheries
Maria Sinaitaaga	Solofa	Samoa	Information Officer	
Etevise	Fidow	Samoa	Information Officer	Ministry of Agriculture
Mark	Sheehy	Fiji	Communication Officer Principal Information	PIFON
Reama Tikotani	Naco	Fiji	Officer	MAFF
			Officer	IVIALI
Samson	Vilvilfare	Netherlands		
Nooroa	Toraki	Cook Island	Planning Policy Project Officer	Ministry of Agriculture
Trebkul Killiam Tom-Vaitolo	Tellei	Palau	Extension Officer	Palau Hoticulture  Department of Agriculture,
Makataulagi	Vaha	Niue	Livestock Officer	Forestry and Fisheries
Makatadiagi	Varia	Mide	Senior Programme	Torestry and Fisheries
Krishan	Bheenick	Netherlands	Coordinator	СТА
			Senior Programme	
Frances	Kavirere	Vanuatu	Coordinator	VECI
Semi	Siakimotu	Vanuatu	PHAMA Adviser	PHAMA
Jacqui	Berrell	Fiji	Communication Specialist	Inform PR/SPC Consultant
'			,	Department of Agriculture
Antoine	Rao	Vanuatu	Principal Agriculture Officer	Vanuatu
			Provincial agriculture	Department of Agriculture
Charity	Alick	Vanuatu	Officer	Vanuatu
Mark	Vurobaravu	Vanuatu - Torba	PAO Agriculture	DARD
		Vanuatu -	-	Department of Agriculture
Peter	lesul	Penama	Extension Officer	Vanuatu
		Vanuatu -		Department of Agriculture
Mathias	Bule	Sanma	Information Officer	Vanuatu
51 1111			Agriculture Provincial	
Phillip	Panpan	Vanuatu	Officer	DARD
Dorin	Kaitip	Vanuatu - Tafea	Border Control Officer	Biosecurity Vanuatu
I to do o	T:	Vanuatu - Port	Commission of City	Department of Agriculture
Lindon	Tari	Vila	Complance Officer	Vanuatu
Vanny	Swua	Vanuatu - Port Vila	Livestock Officer	Department of Agriculture
Kenny	Swud	Viia Vanuatu - Port	Livestock Officer	Vanuatu  Department of Agriculture
Charles	Tari	Vanuatu - Port Vila	Livestock Officer	Vanuatu
Charics	Tall	Viia Vanuatu - Port	LIVESTOCK OTHICE!	Department of Forestry
Jude	Tabi	Vila	Regional Forestry officer	Vanuatu
			20 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Department of Forestry
Toufau	Kalsakau	Vanuatu	Regional Forestry officer	Vanuatu
Zacchary	West	Vanuatu	MALFFB ICI Manager	Pesse Crops
,			INIALLED ICI INIGIIGE	·
Vili	Caniogo	Fiji		SPC

Anju	Mangal	Fiji		SPC
Cheryl	Thomas	Fiji		SPC
Miriama	Brown	Fiji		SPC
Romika	Dayal	Fiji		SPC
Naibuka	Qarau	Fiji	ux Designer	Consultant
Samuela				
Soqoyawa	Lebobo	Fiji		Media Consultant
Lavenia	Lativerata	Fiji		Media Consultant

TABLE: Participants - National Agricultural Policy Awareness and Implementation Workshop Strengthening

First	Surname	Country	Job title	Organisation
name				
			Minister's first political	
Roy James	Matariki	Vanuatu	adviser	Government of Vanuatu  Ministry of Agriculture, Food,
Nunia	Mone	Tonga	Deputy CEO	Forest, Fisheries
Ivama	WIOTIC	Tonga	Acting Senior Economic	Ministry of Agriculture, Food,
Reshmi	Kumari	Fiji	Planning Officer	Forest, Fisheries
			Ŭ	Ministry of Agriculture, Food,
Evolini	Sakaio	Tuvalu	Biosecurity Officer	Forest, Fisheries
Maria				
Sinaitaaga	Solofa	Samoa	Information Officer	
Etevise	Fidow	Samoa	Information Officer	Ministry of Agriculture
Mark	Sheehy	Fiji	Communication Officer	PIFON
Samson	Vilvilfare	Netherlands		
Trebkul				
Killiam	Tellei	Palau	Extension Officer	Palau Hoticulture
			Senior Programme	
Krishan	Bheenick	Netherlands	Coordinator	СТА
_			Senior Programme	
Frances	Kavirere	Vanuatu	Coordinator	VECI
Semi	Siakimotu	Vanuatu	PHAMA Adviser	PHAMA
Jacqui	Berrell	Fiji	Communication Specialist	Inform PR/SPC Consultant
Vili	Caniogo	Fiji		SPC
Anju	Mangal	Fiji		SPC
Cheryl	Thomas	Fiji		SPC
Miriama	Brown	Fiji		SPC
Romika	Dayal	Fiji		SPC
Naibuka	Qarau	Fiji	ux Designer	Consultant
Samuela	Quida	1 1,1	un Besigner	Consultant
Soqoyawa	Lebobo	Fiji		Media Consultant
Lavenia	Lativerata	Fiji		Media Consultant
Telestar	Jimmy	Vanuatu	Head Media Officer	Van Times
	<u> </u>		Provincial agriculture	
Charity	Alick	Vanuatu	Officer	Department of Agriculture Vanuatu
Brownly		Vanuatu		Farmer
,		-	Heah of Media and	
Mike	Worsp	Vanuatu	Advertising	Digicel Vanuatu
Jeffrey		Vanuatu	Planner	PPU/ DLA

Tom-Vaitolo Makataulagi	Vaha	Niue	Livestock Officer	Department of Agriculture, Forestry and Fisheries
Nooroa	Toraki	Cook Island	Planning Policy Project Officer	Ministry of Agriculture
Jessie	Kampai	Vanuatu	Officer	Live and Learn
	-		650	
Joe	Timothy	Vanuatu	CEO	VAC
Mereana	Milla	Vanuatu	Technical Advisor	World Vision
Jone	Raqara	Vanuatu	Director PWD	PWD
Jeffrey	Lavah	Vanuatu	Manger	Nasituan
Silete	Tiota	Vanuatu	CEO	VARTC
Joe	Nock	Vanuatu	Farmer	
Aaron		Vanuatu	Manager	VAS
Jim	Gibson	Vanuatu	Farmer	
Votaisi	Rov	Vanuatu	Food Procssor	Laputa Café
Howard	Aru	Vanuatu	DG	MALFFB
Shem	Lock	Vanuatu	FAMA	
Remah	Arthur	Vanuatu	JICA Program Officer	JICA
Andrew	Napwatt	Vanuatu	Potato Famer	Tanna Potato growers
David	Lambuky	Vanuatu		Vanuatu Agriculture Authority
	,	Vanuatu –		
Mathias	Bule	Sanma	Information Officer	Department of Agriculture Vanuatu
Rick	Malao	Vanuatu	Media Officer	Malco productions
Toufau	Kalsakau	Vanuatu	Regional Forestry officer	Department of Forestry Vanuatu
Susan		Vanuatu	Farmer	Teouma
Andrew	Keru	Vanuatu	Production V Coconut Oil	
Rikson	Tufunga	Vanuatu	Media Officer	
Garae	Auguatine	Vanuatu	Planner	Penama
Kevin	Aru	Vanuatu	Farmer	Penama
Johna	Atley	Vanuatu	Farmer	Malampa
Joel	Kalnpel	Vanuatu	AO-DARD PENAMA	Penama
Ps Bernard	Yalimiau	Vanuatu	Farmer	TAFEA
Zacchary	West	Vanuatu	MALFFB ICI Manager	Pesse Crops
Sheila	Arukesa	Vanuatu	Farmer	Sanma
Athvi	Steele	Vanuatu	Farmer	SHEFA
	Steele	Vandata	Agriculture Provincial	SILIA
Phillip	Panpan	Vanuatu	Officer	DARD
Edward	Kaltamat	Vanuatu	Secretary General	Malampa
Ken	Cokanasiga	Fiji	Deputy Director, Land Resources Division, SPC	SPC
Moses	Bani	Vanuatu	Princpal Inv. Officer	Deppartmnet of Agriculture
James	Wasi	Vanuatu	Director	DARD
Potor	locul	Vanuatu –		Donartment of Agriculture Venuetur
Peter	lesul	Penama	Extension Officer	Department of Agriculture Vanuatu
Sam	Naiu 	Vanuatu	PAO	DARD
Collin	Tavi	Vanuatu		TVET
Willie	lan	Vanuatu	PAO Waman and Girls	DARD
Mala	Silova	Vanuatu	Wemon and Girls Resilience Officer	CARE

Natasha	Venalde	Vanuatu	EFSL Coordinator	CARE
Giwenneth	Tari	Vanuatu	MIO	DARD
			Principal Agriculture	
Antoine	Rao	Vanuatu	Officer	Department of Agriculture Vanuatu
		Vanuatu - Port		
Jude	Tabi	Vila	Regional Forestry officer	Department of Forestry Vanuatu
Emma	Coll	Vanuatu	Technical Adviser	MALFFB
Dorin	Kaitip	Vanuatu - Tafea	Border Control Officer	Biosecurity Vanuatu
		Vanuatu - Port		
Lindon	Tari	Vila	Complance Officer	Department of Agriculture Vanuatu
		Vanuatu - Port		
Kenny	Swua	Vila	Livestock Officer	Department of Agriculture Vanuatu
		Vanuatu - Port		
Charles	Tari	Vila	Livestock Officer	Department of Agriculture Vanuatu
Mark	Vurobaravu	Vanuatu - Torba	PAO Agriculture	DARD
Reama			Principal Information	
Tikotani	Naco	Fiji	Officer	MAFF
Joe	lauko	Vanuatu		Department of Cooperative
Jonny		Vanuatu	Planner	
Chen	Rahua	Vanuatu	Secretory	Chinese Embassy
Nancy	Welb	Vanuatu	Coordinator	ADB/WB
Siddhartha	Chakabati	Australia	Disaster Recovery	Australia High Commission
Jennifer	Kalpokes	Australia	Programme Manager	Australia High Commission

### **6.3 Complete Presentations - Strengthening Regional Knowledge Management Capacities Workshop, 7-9 Sept.**

(Refer to separate 'Appendix 6.3' document)

Complete presentations include:

- Overview of daily discussion topics
- Summary presentation and complete presentations.

### 6.4 Complete Presentations - Vanuatu National Agricultural Policy Awareness and Implementation Workshop, 10 Sept.

(Refer to separate 'Appendix 6.4' document)

Complete presentations includes:

- Overview of daily discussion topics
- Summary presentation and complete presentations.

#### **6.5 Participant Profiles**

(Refer to separate 'Appendix 6.5' document)

#### 6.6 Media and Social Media Summary

(Refer to separate 'Appendix 6.6' document)

The report for media and social media has been prepared in three languages by Jean Baptiste Calo. In addition, social media postings are online:

http://keyhole.co/media/ntsn4x/VuKMPol